

**MARCH 2023** 

SUBMISSIONS



JOURNEY TO THE FROZEN TUNDRA IN ARCTIC MOON

### **FEATURING**

# 59 PRESS 24 EDITORIALS

9 Client interviews, 4 ICE reviews, 4 Clients participated in roundtables, 4 Video interviews, 2 Podcasts

212,000 SOCIAL MEDIA IMPRESSIONS DELIVERED FOR OUR CLIENTS

GAME ON 6 (in S) www.gameon.im  $\bigcirc$ 





Live Solutions aligns with 'major player' Parimatch

READ THE FULL STORY AT CASINOBEATS

## STAKELOGIC

Runner Runner Roulette 5000X to take the World by Storm



**READ THE FULL STORY AT WIREUP** 



Lady Luck Games Secures MGA License, Readies Global Pivot



READ THE FOLE STORT AT CAMBEING NEV



SkillOnNet Partners with Arcadia Gaming to Bring Unique Arcade-Style Coin-Pusher Game to Online Casinos

READ THE FULL STORY AT IGAMING FUTURE



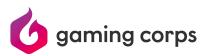
BETER expands its sports portfolio with national table tennis tournaments

**READ THE FULL STORY AT FOCUS GAMING NEWS** 

## Panda<mark>Score</mark>

PandaScore signs deal with Betfred to enhance UK esports betting offering

READ THE FULL STORY AT GAMBLING INSIDER



Danielle Calafato Named as New Chief Commercial Officer at Gaming Corps

Introducing Gaming Corps' New Chief Commercial Officer

READ THE FULL STORY AT EUROPEAN GAMING



711 takes Stakelogic for a spin in the Netherlands

READ THE FULL STORY AT INTERGAME



FSB confirms Smith as full-time CEO

READ THE FULL STORY AT IGB





Gaming Corps partners with Betshop to expand in Greek market

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## LIVE SOLUTIONS

MostBet Partners with Live Solutions to Offer Online Table Games

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## STAKELOGIC

Fonbet partnership sees Stakelogic continue Greek expansion

READ THE FULL STORY AT CASINO BEATS

### C + INCENTIVE GAMES

Operator bet365 launches Incentive Games' \$10m Mega March Bracket Challenge



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Asia Bulletin: Continent 8 Technologies continues expansion with two hires

**READ THE FULL STORY AT SBC AMERICAS** 

## STAKELOGIC

Stakelogic brings the heat to PepperMill Casino in Belgium

READ THE FULL STORY AT GAMBLING INSIDER



Swintt joins forces with Jokerstar to strengthen German presence

READ THE FULL STORY AT CASINO CITY TIMES



Golden Whale and Flows announce partnership set to redefine the customer journey

READ THE FULL STORY AT EUROPEAN GAMING



Continent 8 Technologies Adds New Sites for Resilience in Five US Markets

READ THE FULL STORY AT SBC AMERICAS



Stakelogic continues growth crusade with FeniBet integration

**READ THE FULL STORY AT CASINO BEATS** 

## **F7 Livespins**

Wazdan now available via Livespins

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### igaming

RAW Arena set to deliver RAW iGaming innovative games to SKS365

READ THE FULL STORY AT G3 NEWSWIRE



SkillOnNet Among First Trio to Obtain Swedish B2B Software License in the iGaming Sector

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SkillOnNet extends deal with Stakelogic Live

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Flows inks partnership agreement with leading digital identity company, Yoti.

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### BCCMING GAMES

Tame the muscular bull and feel like a legendary matador playing The Mighty Toro from Booming Games

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Peter & Sons Prepares for Growth Strengthening Leadership Team



**READ THE FULL STORY AT GAMBLING NEWS** 



PressEnter integrates 'in-demand' Swintt across brand network

**READ THE FULL STORY AT CASINO BEATS** 



**FIRSTLOOKGAMES** 

Gaming Corps signs deal with First Look Games

Betegy launches smart banners service

**READ THE FULL STORY AT iGB** 



FSB Reports Record Performance at Cheltenham Festival



READ THE FULL STORY AT IGAMING FUTURE



### MARCH 2023 PRESS RELEASE HIGHLIGHTS



## LIVE SOLUTIONS

Live Solutions partners with Hub88

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Golden Whale signs deal with Hölle Games

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### BCCMING GAMES

Booming Games strengthen its forces by reuniting iGaming professionals in the double hire



READ THE FULL STORY AT EUROPEAN GAMING

### A P P A R A T

GAMING

Apparat and Gaming Innovation Group close partnership deal

READ THE FULL STORY AT INTERGAME



Markor Technology pens direct deal with Quinnbet for game aggregation services

**READ THE FULL STORY AT G3 NEWSWIRE** 



#### Swintt

Deal Between Swintt and Jokerstars to Deliver Engaging Content in Germany!

READ THE FULL STORY AT LCB



Continent 8 Technologies receives prestigious NJBIZ award

READ THE FULL STORY AT GAMING AMERICAS



Gaming Corps partners up with Vera & John

READ THE FULL STORY AT CASINO CITY TIMES

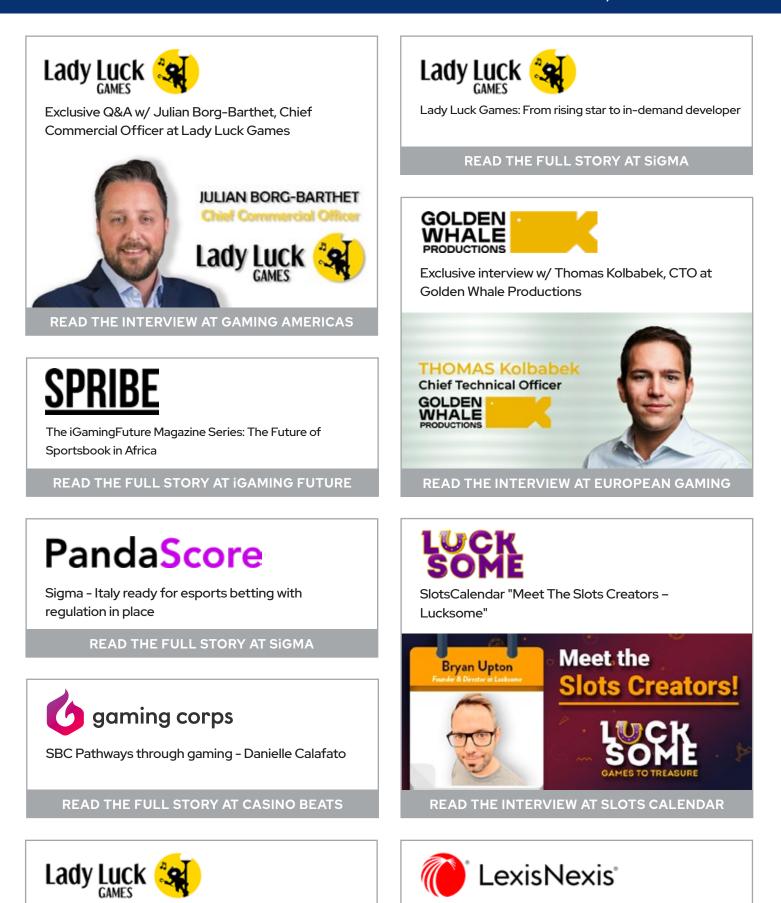


Spin for witchy riches on April 5th with Blue Guru's Book of Thieves

READ THE FULL STORY AT EUROPEAN GAMING

Raise your game. Be heard.





LexisNexis: there's no catch-all solution to player protection

READ THE STORY AT G3 NEWSWIRE

Full service PR that tells your story.

or Brazil are great targets for us"

Julian Borg-Barthet - Lady Luck Games: "Mexico, Colombia

READ THE INTERVIEW AT GAMING INTELLIGENCE

#### MARCH 2023 EDITORIAL HIGHLIGHTS





iGaming 2023: The Key to Frictionless Data Management



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## FLOWS

How the right technology can revolutionise Responsible Gambling



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### 

Nexiux Solutions - Casino International ICE Reviews

READ THE REVIEW AT CASINO INTERNATIONAL

### KINGMAKER

King Maker Games - Casino International ICE Reviews

READ THE REVIEW AT CASINO INTERNATIONAL

### **FIRSTLOOKGAMES**

Roundtable: Spending Smart Not Big in the US

READ THE INTERVIEW AT GAMING AMERICAS

### **7** Livespins

Roundtable: Spending Smart Not Big in the US

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HONORÉ \_\_\_\_\_GAMING\_\_\_

Honore Gaming - Africa and waking a sleeping giant

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Roundtable: Spending Smart Not Big in the US

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Roundtable: Spending Smart Not Big in the US

READ THE INTERVIEW AT GAMING AMERICAS



Sarah Blackburn, GameOn: The industry and myself have matured together

WATCH THE CASINO BEATS INTERVIEW

iGaming marketing specialists.





Uncovering the treasures of the Dead HYPER LINES with Bryan Upton from Lucksome

**READ THE INTERVIEW AT SLOTS 777** 

## **7 Livespins**

Livespins casts its eye to new horizons



**READ THE FULL STORY AT iGB** 

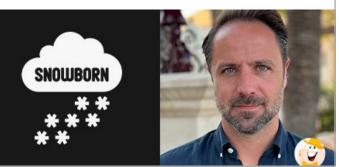
### LUCK Some

Q&A On Treasures of the Dead Slot by Lucksome

**READ THE FULL Q&A AT CASINO HUNTER** 

SNOWBORN

Snowborn Games: Committed to Creating Online GamesSlot



**READ THE INTERVIEW AT LCB** 

## .BETEGY

Betegy: capitalise on March Madness through personalisation

**READ THE FULL STORY AT G3 NEWSWIRE** 

### BCCMING GAMES

Five minutes with...Dorota Gruszka, marketing manager of Booming Games

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## JUST FOR THE WIN

Just For The Win CEO Johan Persson Introduces Divine Riches Diana Slot

READ THE INTERVIEW AT CASINOS ONLINE

## **7 Livespins**

G3 Under the Spotlight podcast

LISTEN TO THE PODCAST AT G3 MAGAZINE



Are US Sportsbook ready for the age of the influencer

**READ THE FULL STORY AT IGB** 



Preview Treasures of the Dead HYPER LINES: Lucksome's new super slot

READ THE INTERVIEW AT MACHINE SLOT ONLINE



### **FIRSTLOOKGAMES**

First Look Games: how studios and affiliates can maximise potential

READ THE FULL STORY AT G3 NEWSWIRE

SLOTS TEMPLE

Fraser Linkleter, Slots Temple: using free-to-play tournaments to offer "big wins and fast results"

READ THE INTERVIEW AT SLOT BEATS



Meet the Slots Creators – Foxium Games' CEO Liz Bann Exclusive Interview!



**Y**foxium<sup>™</sup>

Q&A With Liz Bann, CEO of Foxium

**READ THE INTERVIEW AT CASINO HUNTER** 



Are US Sportsbook ready for the age of the influencer

READ THE FULL STORY AT IGB

## LIVE SOLUTIONS

Q&A w/ Jean-Pierre Houareau, CEO at Live Solutions

READ THE Q&A AT EUROPEAN GAMING



Slots Temple: balancing free and paid-for tournaments to 'cater for all players types'

READ THE INTERVIEW AT SLOT BEATS



PearFiction Studios: Online Games that Tell a Story



READ THE INTERVIEW AT LCB

### gamingtec

Interview with Andrei at Gamingtec: Putting down roots in emerging markets

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Mapping out the future through experience

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Full service PR that tells your story.

#### MARCH 2023 EDITORIAL HIGHLIGHTS



