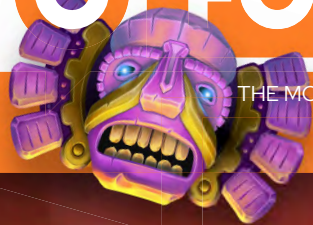




FOCUS ON

THE MONTHLY NEWS ROUND-UP FROM **GAME ON**

JULY



JULY 2021 PRESS RELEASE HIGHLIGHTS



CONTINENT 8

Continent 8 Technologies makes two experienced tech hires

Simon Booth and Teddy Elias join as Technical Operations Managers with responsibilities split across regions to support the company's global footprint

Continent 8 Technologies is taking its technical expertise to the next level after onboarding two experience IT leaders, Simon Booth and Teddy Elias.

Both have been appointed as Technical Operations Managers with Simon looking after the EMEA and Asia Pacific regions while Teddy will cover the Americas.

Working directly with the Technical Operations Director, and managing a regional team of multi disciplined engineers, they are responsible for managing the Continent 8 network functions (backbone, edge, peering and corporate) as well as the company's private and public cloud infrastructure

Simon has experience across a range of complex IT roles over a distinguished 26-year career. He started in the finance sector and moved to iGaming eight years ago, with various roles at poker giant PokerStars. This includes Senior...

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PLAYSTAR

PlayStar Casino secures Pennsylvania market entry via Caesars agreement

PlayStar Casino, the online casino brand set to debut in New Jersey later this year, has secured market access in Pennsylvania after entering into a multi-year deal with Caesars.

The addition of Pennsylvania will double PlayStar Casino's total addressable market by way of population and gross gaming revenue when it launches in the state in Q2 next year, subject to regulatory approval.

The market entry will allow PlayStar Casino to capitalise on the spill-over effect from its branding and marketing activity in the Garden State, with local campaigns also planned.

Adam Noble, Co-Founder and Chief Business Development Officer at PlayStar Casino, said: "We are thrilled to have secured market access in Pennsylvania through this multi-year deal with Caesars, allowing us to double our addressable market

"This is the second market access deal we have secured after announcing our entry into New Jersey earlier in the year and will continue to seek such partnerships as we expand the PlayStar Casino brand."

[READ THE FULL STORY](#)

CRUCIAL COMPLIANCE

Crucial Compliance and The Face Recognition Company join forces. Facial recognition system adopted by responsible gambling provider

Crucial Compliance and The Face Recognition Company join forces to allow retail and omni-channel operators to receive real-time alerts when a self-excluded player enters gambling premises

Crucial Compliance today announced that it has partnered with The Face Recognition Company (FRC) to enhance the responsible gaming controls that it offers to retail gambling operators.

FRC has developed a proprietary facial recognition solution that recognises individuals of interest in real-time and raises alerts. Multi-view cameras capture individual faces that are subjected to facial recognition analysis, which works even when facemasks are worn and in the low light conditions typically found in casinos and retail premises.

Facial data is converted to a digital signature and compared with the watchlist face signatures of that operator. If there is a match, an alert is immediately sent to the operator's retail manager via a mobile app.

[READ THE FULL STORY](#)

EZUGI / TWIN

Twin Enters agreement with Ezugi

Twin has chosen Ezugi's full suite of table games to enhance its casino portfolio.

Ezugi's full portfolio of live table games are now available to play at Twin.com. Players in multiple jurisdictions around the world, can now enjoy the exciting entertainment brought by Ezugi's award winning game portfolio which has been integrated via game aggregators GIG and Oryx.

Ezugi's full suite of games such as Lucky7, Andar Bahar, and including original titles such as its Live Roulette and Blackjack, are all available to play and have been launched in time for the rescheduled Indian Premier League and busy cricketing calendar.

Ezugi, the leading live casino provider, founded in 2012 by gaming industry veterans, provides innovative live dealer games to online operators.

Established in 2012, Ezugi has grown into a live casino powerhouse, operating nine studios with 20 games and collaborating with more than 100 operators spanning the globe, with Twin as its latest and very welcome addition.

Twin, an iGaming operator, was started back in 2017 and has been evolving dramatically over the last two years. During this time, it has added more than 30 studios to its roster of providers, as well as dishing out a range of in-house build...

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JULY 2021 PRESS RELEASE HIGHLIGHTS



STAKELOGIC

Stakelogic launches live casino, with all games developed in-house

Stakelogic has announced the expansion of its product range by offering live casino.

The launch will include a suite of titles including blackjack, roulette, auto roulette and money wheel gameshows.

The provider says additional games will be built to increase its live dealer portfolio.

The studio will include 22 live tables and a team of live casino specialists will take charge of running the Stakelogic Live division; all games will be designed and developed in-house.

Stephan van den Oetelaar, CEO of Stakelogic, said: "For Stakelogic it is a logical..

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SCOUT GAMING

Scout Gaming : launches fantasy sports affiliation through dreamsport.com

Scout Gaming has successfully launched their fantasy software in a free-to-play mode on dreamsport.com, an IP wholly owned by Scout Gaming.

All of Scout Gaming's products are available at dreamsport.com free-to-play; Fantasy Tournaments, Sportsbook, Player Odds, Matchups, Pick`em Jackpot, Prediction games. Users sign up with their phone-number only, and get dreamsport coins to play for.

"In order to optimize the underlying value of our software we have decided to move along launching dreamsport.com. We are also the ones building the entire DFS market in Europe, and hence it is in our interest to help our clients reach out to the end-users, which we believe dreamsport.com will do.

Among our launched clients we have also identified a particular high value on end-users engaging within our product offering, which from an affiliation perspective has allowed us to develop an additional business opportunity for the Group as a whole.", comments Scout Gaming's CPO and Co-founder, Andreas Sundal.

Affiliate deals with over 15 betting brands in over 100 countries where the free-to-play user come from have been signed, some of the affiliate deals are...

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REAL DEALER STUDIOS

Real Dealer debuts two new roulette titles

Developer of online casino games that combine Hollywood-quality recorded video with RNG gameplay adds two cast members to its flagship Real Roulette series

Real Dealer Studios, the cinematic games producer whose titles have been designed as an alternative to live casino, has added two titles to its flagship Real Roulette series with two new dealers joining its incredible cast.

Real Roulette with Dave and Real Roulette with George use the same format as other titles in the series to deliver a totally unique player experience. This sees high-quality recorded video of dealers integrated into the random number generator gameplay.

This pioneering approach to game development uses professional actors, dealers, film directors and post-production crew to deliver Hollywood levels of production value the likes of which have never before been seen in the online gaming sector.

Each game takes place in a private, luxury setting to provide the player with a feeling of one-on-one interaction with the dealer, which is in stark contrast to the sometimes noisy and detached experience offered by traditional studio-based...

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SKILLONNET / PLAYTECH

Playtech takes online & live casino suite to SkillOnNet

SkillOnNet has lauded "an absolute titan of the industry," as the platform and content provider rolls-out a collaboration with gambling tech firm Playtech.

This will deliver the latter's range of live casino and igaming titles to operators via the SkillOnNet platform, with brands such as PlayOJO and Slingo.com in the UK already benefiting. Further regulated markets where the group operates will launch in the coming weeks.

"Playtech is an absolute titan of the industry and we are delighted to have integrated its extensive suite of online casino and live dealer titles into our game portfolio, making them available to our operator partners for the first time," commented Michael Golembos, sales and marketing director at SkillOnNet.

"SkillOnNet is licensed in core European markets, allowing Playtech to get its...

[READ THE FULL STORY](#)

STAKELOGIC

Stakelogic Awarded Ukrainian B2B Gaming License

Following the May launch of a B2B license by the Commission for the Regulation of Gambling and Lotteries in Ukraine (KRAIL), Stakelogic have become one of the first service providers to be approved for a supplier license.

The company's full suite of games have already gone through the rigorous scrutiny of the Malta Gaming Authority, ONJN in Romania as well as the UK Gambling Commission, and now Ukrainian players will also be able to experience Stakelogic's collection of video slots.

Leading titles plus the recently announced Live Casino offering, featuring Blackjack, Roulette and various gameshows, have all received KRAIL's stamp of approval for the Ukrainian market.

Stephan van den Oetelaar, CEO at Stakelogic, said: "The Ukrainian market has been on our radar for some time, with leading CIS market experts tipping it to be the territory with greatest potential in the region. We are delighted to announce that the Commission for the Regulation of Gambling and Lotteries in Ukraine (KRAIL) has reviewed our business offering and awarded us one of the first B2B licenses in the country.

"Our past experiences working with the regulators in other, strict territories...

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SWINTT

Swintt secures certification in Sweden

Online casino games provider Swintt has been approved to offer its portfolio in Sweden, after securing certification from the Swedish Gambling Authority (Spelinspektionen).

The developer has received the go-ahead to offer its casino games and live dealer content in the market, and is already fully certified to offer its full suite of games in its base country, Malta.

Swintt said it has aims to expand this offering globally across regulated markets.

LuckyCasino, Videoslots and Avento will be among Swintt's first operator-partners to offer the games to players in Sweden, with others expected to follow in the coming months.

One of the developer's first offerings to be launched in the market will be its latest title Lone Rider XtraWays, which will see Swintt debut its XtraWays mechanic, where reels expand and contract depending on the symbols the player lands on.

David Mann, chief commercial officer at Swintt, said: "We are delighted to have received certification for the Swedish market and make our games available to operators targeting the market for the very first time.

[READ THE FULL STORY](#)

BETIXON

Betixon to debut in new Greek licensing regime with Novibet

Betixon has secured a landmark deal with Novibet, with the former’s games to appear in the new regulation regime in Greece for the first time.

The deal sees the mobile gaming company mark its commitment to supporting newly regulated online gaming jurisdictions, thus increasing its footprint across legal markets globally.

Sports betting operator Novibet meanwhile will have access to Betixon’s full portfolio of casino games, which will be fully tailored for the Greek market.

“This is a major milestone for us,” said Lior Cohen, Co-founder and CTO of Betixon. “We’re thrilled to be able to provide our games to the Greek market and it’s great that we can do it with Novibet, one of the leading operators.

“We want to be among the first to enter new markets as they regulate, and we think Greece is an exciting prospect with plenty of growth potential.”

The Greek parliament in October 2019 passed new laws to reform and regulate the online gambling market, with the Hellenic Gaming Commission starting the process of issuing new licences earlier this year.

Dimitris Argyriou, Business Development Manager at Novibet, commented: “Betixon are doing some of the most imaginative things in the gaming arena right now and their games achieve the high level of quality and engagement we want for our Greek customers.

[READ THE FULL STORY](#)

STAKELOGIC / HURRICANE GAMES

Heroes assemble: new Stakelogic slot hits the market

Hero Clash has been developed in partnership with Hurricane Games via the provider’s innovative Greenlogic® Program

Stakelogic is giving players the chance to join a team of four superheroes and use their special powers to trigger unique bonus features that will help them win big.

Hero Clash has been developed in partnership with Hurricane Games, which was recently acquired by Stakelogic, under the provider’s Greenlogic® Program.

The base game features a Hero Power Scatter symbol and a Bonus Scatter symbol; when the former lands, points are added to the Hero Power Meter before Free Spins are awarded.

The Free Spins bonus has four levels, with players helped through each by one of the superheroes. Each level has its own Hero Power Meter which must be filled before moving on to the next.

Hero Power points are awarded based on the number of Hero Power Scatters that land and as follows:

- 2 Hero Power Scatters = 1 points
- 3 Hero Power Scatters = 50 points
- 4 Hero Power Scatters = 70 points
- 5 Hero Power Scatters = 100 points

[READ THE FULL STORY](#)

INTELITICS / BETRUSHMORE

BetRushmore appoints Intelitics as exclusive US user acquisition partner

Performance marketing and analytics platform provider Intelitics has been selected by online and mobile sports betting brand BetRushmore to be its exclusive user acquisition partner in the growing US market.

As part of the deal, Intelitics will take care of all BetRushmore’s marketing, user acquisition and tracking activity. This includes a full creative build from branding to assets as well as managing the operator’s entire user acquisition spend across paid media, affiliates and other channels.

This will then be monitored and tracked via Intelitics’ platform and back office, which provides real-time insight into how all activity is performing. This allows for changes to activity and campaigns to be made instantly, maximizing the return on ad spend.

The deal, according to Intelitics, bolsters its platform and marketing and user acquisition business, with additional growth expected over the coming months and more deals in the pipeline alongside further investment into its technology...

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GAMINGTEC / PLAYTECH

London and Kyiv-based platform provider Gamingtec’s deal with Playtech gives it one of the biggest portfolios in the online industry

London and Kyiv-based platform provider Gamingtec’s deal with Playtech gives it one of the biggest portfolios in the online industry

Rising star B2B gaming platform provider Gamingtec has penned a new deal with software giant Playtech as it moves to offer among the widest choice of games in the industry.

The deal will see the integration of the Playtech’s award-winning live casino and slots into Gamingtec’s state-of-the-art CORE platform.

The addition of thousands of new high-quality slots will bolster a games suite that is already bursting with almost 10,000 titles from the biggest names in the gaming space.

The deal also builds on Gamingtec’s strategy of cementing partnerships with the industry’s leading suppliers, and of ensuring content remains forever fresh, engaging and constantly updated.

With offices in London and Kyiv, Ukraine, Gamingtec offers full, flexible iGaming turnkey solutions, including casino, sports book, bonus systems, and a payment gateway to the best payment providers in the industry.

Launched in 1999, London-listed Playtech has been at the forefront of game creation and innovation since the earliest days of the industry and remains the...

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FSB / RUBIK

FSB and Rubik team up in new initiative

FSB Technology and Rubik Talent have formed a partnership to develop technology skills and promote the careers of graduates from under-represented groups within the iGaming industry.

Under the terms of the agreement, Rubik will build a technology graduate programme to attract a diverse workforce through the Rubik Academy. Education will focus on iGaming fundamentals including Sportsbook & Online Casino Management. Further technology education will be provided in Full Stack Software Development and Application Support. FSB have pledged to support the Rubik junior technologists into careers helping to develop new skills and provide long term careers.

Sam Lawrence, CTO at FSB commented “When Rubik first approached us about participating in this programme, we immediately saw the value in it. Giving young people from diverse backgrounds an opportunity is something we can wholeheartedly get behind as an organisation. As FSB continues to grow and...

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JULY 2021 PRESS RELEASE HIGHLIGHTS



PLAYOJO

Popular online casino fends off big-name brands such as Sky and Superdrug to take home two trophies at the Social Media Awards 2021

Fair online Casino and Bingo site, PlayOJO has added yet more silverware to its trophy cabinet after winning two hotly-contested categories at the prestigious Social Media Awards 2021.

PlayOJO was nominated in two categories – Best Use of Instagram and Best Use of Social Media – for its Compulsion campaign which features celebrity favourite Gemma Collins and drives awareness around the issue of problem gambling.

The campaign focused on the launch of a faux fragrance, Compulsion, to highlight problem gambling as the “addiction with no smell”. As part of the campaign, Gemma spoke to charity Breakeven to better understand problem...

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ESPORTS TECHNOLOGIES

Esports Technologies Works on New Esports Predictive Model

A new quantitative analyst team will work at Esports Technologies to build even more powerful predictive models for esports.

Esports Technologies Inc. continues to bring innovation to the world of esports and traditional sports gambling. As the leading provider of esports wagering products, the company has now created a new dedicated quantitative analyst team that will continue to advance the depth of its offer and allow partners to benefit from more accurate predictive gaming models tapping into consolidated data feeds.

The NASDAQ-listed company believes that it can create an even stronger software suite that allows it to push the wagering solutions it offers to B2B customers to drive further revenue and greater adoption of the technology.

To spearhead this quantitative solution, Esports Technologies has tapped its former director of research and technology, Jason Finch, who is now stepping in as chief technology officer. Finch is a well-seasoned professional who has a vast knowledge of different trading and betting models and has worked extensively in the industry.

Finch is bringing other talented experts to help Esports Technologies push the...

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1X2 NETWORK

1X2 Network secures Greece supplier licence

Games from its Iron Dog Studios and 1X2gaming subsidiaries have been certified for launch in the newly regulated market.

1X2 Network, the casino content provider and aggregator, has been granted a licence by the Hellenic Gaming Commission (HGC) to launch its full suite of games into the newly regulated Greek market.

The A2 Greece licence will allow 1X2 Network to offer games developed by its Iron Dog Studios and 1X2gaming subsidiaries to Greek licensed operators for the first time as it continues to deploy its strategy of obtaining certifications in regulated markets around the world.

This means that Greek players will be able to access titles including 1 Million Megaways™ BC, Megaways™ Jack, Smoking Hot Fruits, Battle Maidens Cleopatra and the just-launched Rock the Reels Megaways™. Operators will also be able to take advantage of the provider's Branded Megaways™ product.

Branded Megaways™ allows operators to easily and cost-effectively launch their own Megaways™ slots, taking player engagement and loyalty to the next level. It has proved to be a hugely popular concept with more than 60 Branded Megaways™ slots already live.

[READ THE FULL STORY](#)

BETSSON / GAMING CORPS

Gaming Corps and Betsson team up

Swedish game developer Gaming Corps has announced a partnership agreement with market-leading igaming pioneer Betsson Group.

The agreement is chiefly comprised of three parts, the first of which concerns distribution of Gaming Corps' complete igaming portfolio to Betsson Group's fully and partially owned online casinos under brands such as Betsafe, Europebet and NordicBet.

The second part concerns the bespoke adaption of upcoming multiplier games as well as upcoming blackjack games for several of the Betsson Group brands.

The Gaming Corps multiplier games are fast casino games inspired by crypto currency crash games, about to be launched under the new product brand iJect.

[READ THE FULL STORY](#)

SKILLONNET / TOM HORN

SkillOnNet expands portfolio with Tom Horn Gaming

SkillOnNet, an online casino platform and content provider has partnered with Tom Horn Gaming in an aim to add more variety to its game portfolio.

The deal will see players at online casinos including BacanaPlay, PlayOJO, Slingo.com, PlayToro, Megacasino, QueenVegas and Metal Casino gain access to titles such as La Tomatina, 81 Frutas Grandes, Beastie Bux, Joker Reels and The Secret of Ba for the first time.

Ondrej Lapides, CEO at Tom Horn Gaming, commented on the new partnership: “Launching our games on some of the biggest casino brands in regulated markets including BacanaPlay, PlayOJO, and DrückGlück, among many is an important milestone on our expansion journey.

“The agreement with SkillOnNet will further strengthen our presence in the major jurisdictions and allow us to engage and excite a wider player base. We believe players will benefit from our high quality game portfolio, enjoying the fun and exciting gaming experience each title offers.”

Moreover, operators will now also gain access to Tom Horn's features and promotional tools to drive player engagement thanks to the new agreement

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INTELITICS

Michigan issues vendor licence to Intelitics

The Michigan Gaming Control Board (MGCB) has granted a vendor permit to marketing and analytics platform provider Intelitics, which will allow the platform to offer its services to licensed sportsbooks and casino operators in the state.

This is one of several recent licence issuances from MGCB, following on from Golden Nugget Online Gaming and Evolution last week.

This licence makes Michigan the fourth state in which Intelitics holds a licence, along with New Jersey, Pennsylvania and Colorado.

“We are thrilled to have been awarded a license by the Michigan Gaming Control Board and to be able to partner with licensed sports betting and casino operators in the state for the first time,” said Allan Stone, Intelitics chief executive.

“There are tremendous opportunities for operators launching into regulated states such as Michigan, but already we are seeing customer acquisition costs spiralling. To succeed in the long term, operators must find a more cost-effective way to acquire players.”

Intelitics uses real-time data to create reports into elements such as cross-channel interaction and company activity.

[READ THE FULL STORY](#)

SPICY MEATBALLS - BIG TIME GAMING

BTG's Spicy Meatballs™ could be the hottest online casino title of the summer

SPICY MEATBALLS™ is the new sizzling, fast-paced slot from BTG that promises "every bonus adds a 'SPICY' Meatball." in-play sport markets!"

Turning up the heat this summer is SPICY MEATBALLS™, a sizzling hot new slot from Big Time Gaming that launches today exclusively with Unibet.

From the groundbreaking team that brought you Who Wants to be a Donuts and Extra Chilli, BTG's latest food-themed offering promises that "every bonus adds an extra meatball", which begs the question: how many meatballs can you handle?

There are Bonus Meatballs, Wild Meatballs and Multiplier Meatballs, but the secret ingredient is always BTG's acclaimed secret recipe of 11 mysterious ingredients, rounded off with their legendary Megaways™ mechanic, in which the number of paylines changes with every spin – anything up to 117,649 possible ways to win. This number can be increased with MAX Megaways and a bunch of...



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PRIZEFIGHTER K.O. - GREEN JADE GAMES

Introducing Prizefighter K.O. from Green Jade Games

Latest title in developer's knockout series packs a punch with Free Spins and an innovative EverWin feature that guarantees wins

Green Jade Games is encouraging players to step into the ring and fight for big wins in the latest title in its innovative knockout series, Prizefighter K.O.

The game uses a 6x4 reel matrix with 50 ways to win with every spin. Players are very much the favourite to emerge victorious and are helped through the bout with three bonus features.

The one that packs the biggest punch is EverWin. This is active during Champion Mode Free Spins and sees the player receive their biggest win throughout the bonus applied to each Free Spin.

For example, if the player wins €10 on Free Spin one they are guaranteed to win €10 on every subsequent Free Spin. If they win €30 on Free Spin four, they are guaranteed to win €30 on subsequent Free Spins and so on.



READ THE FULL STORY

FIRSTLOOKGAMES



LONE RIDER

XTRAWAYS™



LONE RIDER XTRAWAYS™ - SWINTT

Swintt presents Lone Rider XtraWays™, a new 6x3 video slot with a brand new feature XtraWays™, which offers you up to 262,144 ways to win and increases the winning potential by collecting XtraWays™ icons in any reel.

This beautifully designed Wild West themed slot will take you on a journey to the American frontier where huge wins are no exception and where entertainment and excitement are ensured. Each reel indicates at the top how many symbols will be revealed in the next spin, from 3 to 8 symbols. Land 3, 4, 5 or 6 scatter symbols and enjoy the bonus game of 10, 15, 20 or 25 Free Spins.

Hold on to your hat, the Lone Rider XtraWays™ adventure is about to begin!

Bonus Symbol Feature:

The counter on top of each reel indicates the number of symbols that will appear in the corresponding reel in the very next spins. The game starts with 3 symbols on each reel. A bonus symbol appears on all reels with a random number from 1 to 5. This number is added to the counter on the top of the reel that it appears in. If a bonus symbol does not appear in a reel on a spin, then that reel's counter will decrease by one. Each reel can have a minimum of 3 and a maximum of 8 symbols.

Free Spins Feature:

Landing 3, 4, 5 or 6 Scatter Symbols activates the Free Game with 10, 15, 20 or 25 Free Spins. Free Spins start with the reel layout that triggered it. The appearance of the Bonus Symbol on a reel will increase the counter by the number displayed on the symbol. Unlike the Base Game, the counters on the top of the reels do not decrease for the entire Free Game. Once the Free Game ends, all counters are reset to 3.

DOWNLOAD THE 'LONE RIDER XTRAWAYS™' MARKETING ASSETS OR FIND OUT MORE AT WWW.FIRSTLOOKGAMES.COM

JULY 2021 GAME RELEASE HIGHLIGHTS



JOKER WILD BLASTER - STAKELOGIC

Developer's latest classic slot has been created in partnership with Hurricane Games via its innovative Greenlogic® Program

Stakelogic, the pioneering online casino game developer, has debuted the latest title in its suite of popular classic slots, Joker Wild Blaster.

The game has been developed in partnership with Hurricane Games, which was recently acquired by Stakelogic, and via the provider's innovative Greenlogic® Program.

As the name suggests, Joker Wild Blaster is all about landing Wilds to trigger big wins. Wild symbols can Expand and there is also a Wild Multiplier that can turn a big win into a mega win.

In the base game, Wild symbols can appear on all positions on reels two, three and four and substitute for all other symbols.

[READ THE FULL STORY](#)

ROCK THE REELS MEGAWAYS™ - 1X2 NETWORK

Don't miss a beat with Rock the Reels Megaways™

Iron Dog Studio's latest release lets players rock and roll on a Megaways™ slot with a difference that also features developer's new Bonus Upgrader

Iron Dog Studio is letting players jam with one of the hottest rock bands in the world right now, Freddie and the Pride, in its latest release, Rock the Reels Megaways™.

If your players are in the mood to rock and roll on a Megaways™ slot with a difference, this is absolutely the game for them with its riffing soundtrack and innovative new Bonus Upgrader feature

With Bonus Upgrader, you will have the ability to buy freespins with a higher frequency of the game features. For 'Rock The Reels Megaways™', this means seeing more of the amazing band members which act as modifiers on the reels. Before spinning, choose from Normal, High or Super option on the 'BONUS UPGRADER' to deliver the experience of your choice! Bonus Upgrader will be available in much of the upcoming roadmap from Iron Dog Studio, who continue to put customer experience at the forefront of their development plans.

Players must make sure to not miss a beat while playing the six-reel slot, complete with the now iconic top horizontal Megaways™ reel that delivers up to...

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MYSTERY DROP - STAKELOGIC

Provider's latest slot features a thrilling Mystery Drop feature, Free Spins and its innovative Super Stake feature

Stakelogic, the developer of highly entertaining slot games that top operator game lobbies, is taking big win anticipation to the next level with Mystery Drop, the latest blockbuster title to leave its production line.

Mystery Drop features a never-seen-before bonus round where players are given the chance to drop a ball and gamble where it is going to land for the chance to win up to 16 Free Spins. It also boasts Expanding Reels, Multipliers and the option to Buy the Bonus.

The slot takes the 5x3 reel format with 243 ways to win with every spin. This release sits at the high end of the volatility scale and delivers a maximum win multiplier of 50,000x the player's original bet.

The Free Spins bonus is triggered when all the reels expand to 6 during the base game and awards 5 Free Spins. Players are then given the option to Gamble their Free Spins with the Mystery Drop feature for the chance to win up to 16 Free Spins.

If players choose to Gamble their Free Spins a pinball game board appears, and players must select one of three positions from which to drop a ball. The ball...

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ERUPTING WILDS - LIVE 5

Players are taken to a paradise island where an active volcano throws all kinds of crazy wilds onto the reels for some red-hot wins

Live 5 is taking players to an exotic tropical island in what is set to be the hottest slot launch of the summer, Erupting Wilds.

But players must proceed with caution; the island is home to an active volcano that can erupt at any point during the base game, raining down all kinds of Wilds on the reels.

The 5x3 reel slot can expand to a massive 5x5 on reels two, three and four with burning Wilds stacked on top of each other with the volcano throwing out additional Wilds at random.

Every spin has one, two or three Lava Reels; if a Wild lands on that reel the Sticky Wild Lava Reel Respin feature bursts into life.

[READ THE FULL STORY](#)



LONE RIDER XTRAWAYS™ - SWINTT

Swintt debuts new gam mechanic in their Lone Rider XtraWays™ Slot

The casino game studio Swintt, plan to take players to the Wild West with their latest online slot game release which is also the first to feature a new and innovative mechanic. XtraWays™.

Lone Rider XtraWays™ is a 6x3 reel video slot that offers up to 262,144 ways to win; players can increase the winning potential by collecting XtraWays™ icons that drop at random across all reels. The reels then expand and contract depending on the symbols that land.

With XtraWays™, players can see how large the reels will be on their next spin. There is a counter at the top of each reel that indicates how many symbols will appear in that reel for the next spin.

The number can increase depending on the XtraWays™ symbols that land, up to a max of eight symbols.

If that wasn't enough, players will need to hold onto their hats when three, four, five or six Scatters land during the base game.

When they do, 10, 15, 20 or 25 Free Spins are awarded. The feature starts with the reel layout that triggered the feature but if an XtraWays™ symbol lands the counter for the next spin will increase by the corresponding number on the...

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GAMINGTEC

White-labels are no longer a temporary solution

Liam Mulvaney, commercial director at Gamingtec, noted that due to tightening regulations, technical advancements and rising costs, white-label platforms provide operators with a path to long-term success.

It wasn't all that long ago that white-label platforms were seen as a temporary solution by operators whilst the companies acquired or built internal technology stacks. Yet times have changed, and today white-label platforms are a viable solution for operators looking to become established in regulated, and unregulated, markets around the world.

So, what has changed?

There are three driving forces behind the significant market changes we have seen in recent years – tightening regulations, increasing costs and shrinking margins plus improvements to technology.

Operators are struggling to adapt to regulatory changes in each targeted market, while the cost of doing so has risen substantially as a result of these rule changes plus other factors. This includes a rise in marketing and bonus expenditure, product development costs and increasing fees to third parties such as game and payment providers.

Operators with proprietary technologies are having to overcome these challenges alone, not only in terms of actually finding solutions but also...

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CRUCIAL COMPLIANCE

The industry is fully supportive of affordability

Affordability checks have long since been a key area of discussion across many regulated jurisdictions, with the UK certainly no exception, particularly after a review into the 2005 Gambling Act was initiated last year.

Earlier this year, the Gambling Commission asked stakeholders about the steps they believe remote operators should be required to take, in order to be able to identify and protect customers who may be at risk of harm. This could include customers spending increased amounts of monies within short periods of time or vulnerable customers being harmed by overspending within their monthly budgets.

Following the long-running consultation, the Gambling Commission identified three key risks to be prioritised for action, including: significant losses over a short-time, significant losses over time, and financial vulnerability.

However, following the DCMS's direct involvement to lead the generational review of the UK's gambling laws and standards, they have taken control from the UKGC, side-lining plans to conduct advanced affordability checks on all UK gamblers wagering over £100 a month

Pressed on whether the Gambling Commission had done the right thing in dropping proposed checks on affordability, Paul Foster, CEO at Crucial Compliance, revealed how there is a "common misinterpretation" on the matter. He explained that affordability checks have always been required on a risk-based...

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1X2 NETWORK

Talking Math

Gray Wagner, Head of Mathematics and Server Side Development, details the fundamental role mathematics plays in the game development process. Whilst art and graphics may draw a player in, Gray believes it's the maths model that makes them stick around.

Maths is undeniably one of the most important parts of the game development process. We make multiple different maths models for each game and then play them all internally to decide which one finds that important balance between giving players the opportunity to win big and making sure the game is not too harsh for a mass market player.

In some markets you only have 30 spins or so before a player tries something else so making sure the experience works in that period of time is one of the biggest goals. We're lucky to have an approachable and adaptable in-house maths team that can work with feedback and make tweaks that the commercial team or clients suggest.

[READ THE FULL INTERVIEW](#)

CONTINENT 8

How have jurisdictions handled record growth during the pandemic?

How have different jurisdictions coped with record-breaking demand over the past 12 months in the online gaming sector?

David Black: I would say jurisdictions have done a great job at helping providers roll out the necessary infrastructure to support the shift to online we have seen. This is certainly the case in the US where we have launched in over 10 states over the past 12 months, directly responding to regulation. At Continent 8, we have a first-to-market strategy in the US to enable our customers to capitalise on this fast-growing and rewarding market.

This expansion was in part achieved through taking a robust approach to vendor selection and management; this is easier said than done, giving differing regulations and guidelines regarding work policies. But with the land-based gambling sector pretty much shut for much of last year, it presented an opportunity for US states to focus attention to online, fast-tracking regulation in some states.

How has the pandemic affected different jurisdictions across the globe?

DB: The global pandemic has affected us all to one extent or another. The loss of life and economic harm this virus created will remain with families and society for a long time to come. How we collectively respond will be key to the speed of recovery. For Continent 8 Technologies we have had different experiences of the pandemic depending on the jurisdiction in which we live and work.

[READ THE FULL INTERVIEW](#)

CONTINENT 8

Justin Cosnett: "When It Comes to Data and Security Needs, Continent 8 Technologies Is the Go-to Choice for Many Gaming Operators and Suppliers"

Creating a reliable product in the iGaming industry requires rigorous compliance and commitment to industry-leading technology. When it comes to data and security needs, Continent 8 Technologies is the go-to choice for many gaming operators and suppliers.

Continent 8 stands with its dedication to providing a compliant offering in each market the company sets foot in, providing operators with the power and security solutions to empower any brand's launch.

The company is equipping customers in newly-regulated US markets with the tools they need to go online quickly and smoothly while bringing a Public Cloud service to Gibraltar, reacting to market changes and requirements.

Today, we will discuss how Continent 8's expertise and technological know-how helps businesses get a strong start in any new iGaming market and address some of the common issues others face.

Q: We have seen some examples of bad connectivity costing operators and disrupting business. How is Continent 8 equipped to handle surges in traffic or malfunction in software?

We've always taken a high resilience, high availability approach to connectivity and this is the cornerstone to our global network which now spans more than...

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FANTASMA GAMES

The ghosts of departed quantities

Tianzhi Zhou, Product Owner and Game Mathematician at Fantasma Games, details the nuanced and vital role of maths in the game development process. Tianzhi believes math offers as prominent a route for differentiation as other design elements, albeit one in which it is most difficult to innovate.

Math is becoming more complex, more volatile and more niche as player preferences and expectations change and mature.

Developers are also using math as a point of innovation in order for their slots to stand out from the hundreds of other that hit the market each month.

Who is responsible for the creation and implementation of math in the developer team? What is their remit?

The Game Designer, Math Designer, Game Mathematician; the title changes from studio to studio but ultimately there is a math guy or girl that will oversee the math model for each slot.

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GREEN JADE GAMES

GI Huddle Interviews #31: Benedict McDonagh, CEO - Green Jade Games



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SCOUT GAMING

Joakim Renman: "We Close the Gap between Sports Betting and Fantasy Sports to Create Significant Value"

Scout Gaming Group is an established B2B provider of daily fantasy sports and betting solutions with a focus on the European market. International growth has always been part of the company's strategy as indicated by a recent partnership between the company and Betsson targeting the Brazilian market.

Offering a fully licensed product, Scout Gaming is in a position to bring and provide brands with an authentic and worthwhile experience that will stick with their customers and generate high engagement, conversions and inspire loyalty.

Fantasy sports are an interesting market that Scout Gaming has braved and decided to bring over to Europe through its licenses in Malta and the United Kingdom. The company is listed as NASDAQ OMX Stockholm First North and it is a continuous source of innovative solutions in the betting and fantasy markets.

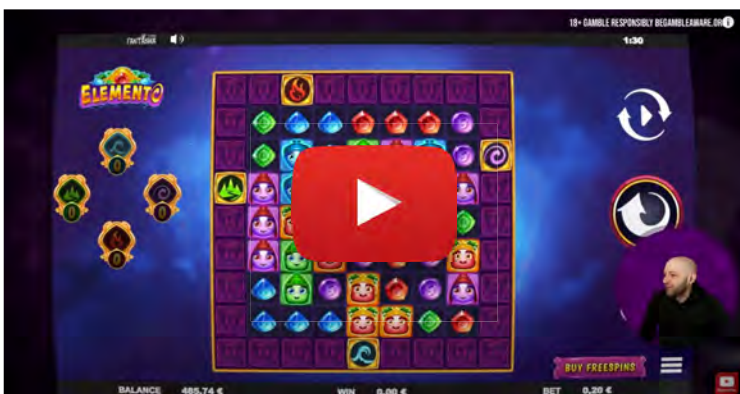
Q: Could you tell us a little more about Scout Gaming and where the focus of the company lies – is it traditional sports betting, fantasy, or simply both?

We are firm believers that there should be little if any distinction between Fantasy Sports and sports betting. Fantasy Sports is an integral part of the modern sports fan and the crossover is near perfect. Often people tend to care more about their Fantasy team than the actual teams playing. By closing that gap and removing the distinction we create significant value for the players and in return, our operators benefit heavily. As the first company in the world to...

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FANTASMA GAMES

Elemento, Hades River Of Souls, Bonus Buys & Exclusive Interview!



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CONTINENT 8

The Best Defence

As the pandemic accelerated a push to digital, hackers have ramped up efforts as well. Here, Michael Bartlett speaks with Continent 8 co-founder and CEO Michael Tobin about plans for continued expansion as the North American market blossoms.

The pandemic-related shutdowns of 2020 forced millions to work from home, and many others to rely on the internet to order necessities ranging from food to toilet paper. So naturally, criminals took advantage whenever possible.

Michael Tobin, co-founder and CEO of Continent 8 Technologies, the hosting, cloud and security services company with offices in Florida and Virginia, said in Q2 2020, as countries around the globe entered lockdown, that his company saw a 55% increase in cyber attacks compared to the same period in 2019.

"When considering the continuous shift to digital, which was accelerated by the pandemic, it probably won't surprise many to know that cyber attacks were significantly up year-on-year in 2020," Tobin told Gaming America. "As a society, we have become increasingly reliant on remote interaction, causing global traffic to increase by 30% and, of course, creating new opportunities for cyber criminals."

A significant proportion of the attempts seen in 2020 and 2021 have been "old school" techniques such as distributed denial of service (DDoS) attacks. Tobin said Continent 8 is taking a number of steps to combat these and newer...

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BETPOINT

Betpoint CEO Lahcene Merzoug: "The iGaming Industry Is No Longer a Wild West, We Have Social Responsibilities"

You may not know Betpoint Group but you surely know their brands. The company has developed some of the most memorable and compelling iGaming casinos, creating fresh gaming narratives, user experiences, and inspiring loyalty in customer bases.

With names such as 21.com, JustSpin, Nitro Casino, NeonVegas, and many others, Betpoint Group is a well-known name in the industry and a purveyor of excellent gamification options. The company's reach has been growing and so has the number of satisfied users.

Betpoint Group is aware of how competitive the industry is, but expansion is on its mind in the years to come.

Actually, it's already happening and we have the opportunity to speak with Betpoint Group CEO Lahcene Merzoug who can walk us through the company's current ambitions.

Betpoint Group has created some of the best brands in iGaming, both in terms of functionality and user experience. Did you have a rough start, or did a success formula present itself right from the get-go?

"Back to Basics" was a mantra of ours right from the beginning. We thought the best way to operate an online casino would be to strip down the UX to its bare essentials and build out from there. We knew that time was the most important...

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CONTINENT 8

Roundtable Insights: Cyber security and Financial Services

Make it More than a Box-Ticking Exercise.

Cyber-attacks continue to evolve and are becoming more frequent and widespread in the financial services sector. We asked experts from BMIT, Continent 8 Technologies, Grant Thornton and RSM to share their thoughts about the state of cybersecurity in the financial services industry and highlight best practices.

How would you characterise the extent and nature of the cyber risks currently facing financial organisations in Malta?

Brian Borysewich (Continent 8 Technologies): The risks are even greater today than one year ago, and this is mainly due to the new methods of Ransomware delivery and injection into financial institution networks and servers. Cyber risks are now measured not only as cybersecurity vulnerabilities but also as cyber crimes and criminal activities specifically focused on stealing money and causing reputational brand damage.

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SPRIBE

Today's poker is not just a game for professionals

Shalva Bukia, product director at Spribe, examines the evolution of poker, and looks at how an ecosystem that had "ceased to be entertaining" has thrived during the pandemic period and what needs to be done to ensure that that continues.

The pandemic has been a true black swan moment. But in the case of online poker, has it merely created a bubble that is ready to pop, or have gamblers' preferences changed for the long term?

Lockdown created a perfect storm for online poker to thrive. The furloughed masses, stuck indoors with time on their hands, were hungry for new forms of online entertainment, and many found an outlet in poker.

Meanwhile, the global cancelation of sporting events pulled the plug on sports...

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MUTIPLE GAMEON CLIENTS

G3 Summer Showcase a gaming hothouse

G3 rounds up the latest creations from the top innovators in the gaming industry for a summer festival of new releases and announcements.



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GREEN JADE GAMES

Slot Provider Interview with Green Jade Games: Reel KO - PrizeFighter KO

Mark Taffner of Green Jade Games joins Hideous Slots Xtra to talk about the release of Reel KO - PrizeFighter KO



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INTELITICS

Allan Petrilli, Intelitics joins the iGaming NEXT podcast



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PANDAScore

PandaScore apuesta por Latinoamérica para los esports

El proveedor de estadísticas en tiempo real para eSports, PandaScore, está llevando a cabo un importante plan de crecimiento que tiene en los mercados latinoamericanos a sus principales objetivos.

Centrados en ayudar a los operadores a poner los eSports en una situación de privilegio en sus ofertas, PandaScore persigue el objetivo de dar cobertura y consistencia a cada empresa teniendo en cuenta las particularidades de cada país.

Para esta compañía, América Latina es vital al haber demostrado su enorme potencial con el crecimiento de los eSports. Brasil y México asoman con fuerza en el horizonte de PandaScore a la hora de lograr el gran reto de estar en el centro de la industria de las apuestas en eSports.

LA CLAVE ESTÁ EN LOS DATOS

Para conocer a fondo los planes y estrategias de PandaScore, su gerente de ventas, Théophile Monnier, destaca que "somos una compañía centrada en los eSports y perseguimos el objetivo de ayudarlos a crecer dando datos desde el punto de vista de la inteligencia artificial".

[READ THE FULL INTERVIEW](#)

CEGO

Knowing your product

Jesper Karrbrink, Chairman of CEGO A/S which operates Spilnu.dk, spoke to INTERGAMINGi about the company's innovative slot development process and its plans to further expand across Europe.

Could you give us some background on Spilnu.dk?

Spilnu was founded by Jacob and a business partner back in 2001 and was one of the first regulated online casinos in Denmark, when the market became licensed in 2021. But more importantly, it is one of the few casinos where more than 80 per cent of GGR comes from in-house developed games. So, in essence, Spilnu is a very successful hybrid of an operator and game producer. And as such, one of the few online casinos with a ca 50 per cent EBITDA margin.

In which markets does the company currently operate?

One important ingredient in the CEGO A/S (the mother company) DNA is player protection and as such CEGO early decided to be 100 per cent white. The first market was of course Denmark, with the brand Spilnu.dk. The next market is Sweden with the brand Lyckost (translated it means "lucky cheese"). Based on the learnings from Sweden we have decided to launch in another two/three regulated markets during 2021.

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SLOTS TEMPLE

Compliance – helping yourself to help others

Fraser Linkleter, CMO of Slots Temple, issues a warning to the igaming industry that now, more than ever, they must stand up and be counted in terms of compliance.

Compliance – by its very nature is a forever changing topic, evolving to meet current needs and demands, adapting and being reshaped to serve as the best possible regulations for an industry famed for its innovation and fast-moving environment. But, at the heart of all compliance must be the sole purpose to protect the players.

In such a complex industry which caters for so many business variants, the minefield which is conformity to the rules, knowing and understanding the latest derivatives, is an easy stage to get wrong and fall foul of the authorities. But, membership to a professional, industry focused and experienced body can be the answer to more questions than first expected.

The recent news surrounding Slots Temple becoming the latest members of RAiG (Responsible Affiliates in Gambling) shows not only a growing trend for igaming companies to join forces with such organisations to ensure their compliance status, but importantly a positive movement from the affiliate community to follow their casino operator peers in partnering with recognised and trusted institutions, not only to secure their own regulatory future, but also to gain the confidence of their user base.

While many tier one operators employ large departments to deal with the subject, and many with departments within themselves to contend with the jurisdictional differences in which they operate, affiliates on the whole have more modest resources.

This has led to very successful outsourcing processes, and companies such as Gambling Integrity, who aided Slots Temple along their path through the regulations, to step in as a first port of call.

The traditional misunderstanding that being compliant is simply ‘not breaking the rules’ has long since been replaced with a far deeper obligation that companies and their employees fully understand why the regulations are in place, why they must be adhered to, and the consequences if they are not.

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PANDAScore

How does latency and stream delay work in esports?

The relationship between latency and stream delay is pivotal to how the esports betting industry operates, writes PandaScore CEO Flavien Guillocheau.

The functionality between these two elements has become increasingly pertinent as the sector continues to grow, expand live betting opportunities and become a sportsbook staple.

To understand how it all fits together, it’s important to first establish the difference between latency and delay.

Due to the basic laws of physics, latency is virtually impossible to completely eradicate. The latency of a game is based on how fast a player can send a command to the game and have the game (or its server) display what happened.

The industry has made fantastic strides forward in bringing latency down to an absolute minimum but there will always be limitations to this.

Latency itself is not a problem, the current industry level is under 10 seconds which is not perfect but is not problematic as most people don’t have the means or knowledge to be able to exploit that level of latency.

Stream delay is the biggest risk factor for punters and has a significant impact on customer engagement in esports betting. All esports tournaments are cast to the public with a time delay, anywhere from 5-10 minutes.

This delay is purposely implemented by the broadcaster to prevent players from gaining an advantage by viewing the cast and knowing what the other team is up to in real time. It also gives operators a headstart in creating the most advantageous odds.

There are operators in the sector who receive the stream with little to no delay, and some that receive it with a delay. Traditionally this has proved to be a reliable revenue stream for tournament organisers, who profit from selling priority access. There is a similar setup with the actual in-game statistics and data.

Some operators are able to offer the direct data stream to their customers...

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FSB

FSB showcases new product line-up and fresh team at NIGA trade show

This week’s National Indian Gaming Association (NIGA) trade show, taking place at Caesars Palace, Las Vegas, will see full tech-stack platform provider FSB present its SSBT retail products to the market, alongside its new US team.

Included in the sports, casino, mobile and multi-state PAM supplier’s show portfolio are its next generation retail kiosks.

With strong emphasis on capturing the second mover approach in the US, key components of the kiosks include a unique backend management tool which gives operators full visibility on real-time liabilities, remote terminal balance management and a comprehensive suite of real-time reports that empowers customers to react and optimize their offering at rapid pace.

The multi-layered backend also offers partners the chance to differentiate their front-end offering via a cutting-edge customizable display.

The firm will be represented at NIGA by a new sales and operations team led by Vice President of Pre-Sales and former Strategic Operations Manager at Circa Sports, Mike Van Ermen.

Accompanied by Vice President of Operations, North America, Bob Akeret.

Akeret explained: “It’s great to be at NIGA this week to showcase our incredible new SSBT retail products.

“Built to offer operators choice and control, the interest and feedback we’ve had from customers on these products has been very strong and we’re sure they’ll attract significant interest this week at Caesars Palace.”

The new FSB team heads to NIGA on the back of what the firm described as a “stellar year for the SBC Industry Innovation of the Year award winners”.

Former Kambi & IGT exec Ian Freeman has been recruited as CRO with ex-Entain CTO Keith Laidlaw joining as an advisor to the board.

[READ THE FULL STORY](#)

SPRIBE

Interactivity and the Future of Gambling: How Multiplayer Games are Reshaping the Gaming Space

We spoke with David Natroshvili, Managing Partner at Spribe, to hear his thoughts on how interactivity can impact the future of gambling.

Online interactions have come to dominate our work and leisure lives, changing our social behaviours, and the modern online gambling landscape has grown to reflect this.

That’s because player habits have changed too. The new breed of player values the experience and the fun of playing and interacting with other users probably more than the pure win/loss gambling aspect.

Today, more people than ever are playing social and multiplayer gambling games. This has become standard entertainment for a new generation, and Spribe believes multiplayer will only become more popular as the games we play come to be shaped by evolving technology.

Much has been written about millennials’ rejection of traditional gambling games, like slots, that were enjoyed by their parents and grandparents. While at the beginning of the 2010s, slots had acquired features like cinematic cutaways and explosive soundtracks, little had changed about their core dynamics in decades. They were ripe for innovation.

The younger generation rejected slots because of their one-dimensional simplicity and the lack of strategy involved. They were also ultimately a solitary experience.

Generation X was the first to grow up truly immersed in video games, but this was also essentially a solitary experience. Millennials and Generation Z, especially, have always known a world of heightened digital interconnectivity, where you can lose yourself in multiplayer games like World of Warcraft or face off against foes battle royale style games, collaborating with or competing against fellow netizens.

The experience is more than the game. According to the Entertainment Software Association, 55 per cent of frequent gamers say that video games...

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