**JANUARY 2024** 

TM

HINK BIGGER

# 56 PRESS RELEASES 13 EDITORIALS

9 Clients interviews, 2 Client Podcasts, 3 Q&A's22 Client Showcase Entries

# 203,670 Social media

impressions delivered for our clients

0



GAMEON 🔂 in 😏 www.gameon.im

GAMEON



Strive Gaming Achieves ISO 27001 Certification and Secures Provisional Gaming Supplier License in Michigan

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GameOn Marketing appoints Erin Gallagher as Content Strategist

READ THE FULL STORY AT IGAMING GAZETTE



BETER Partners with Novibet, Facilitated by Betbazar

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Strive Gaming Partners with Four Winds Casinos for Online Gaming in Michigan

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Apparat

Apparat Gaming goes fruity with Sticky Star Fruits



### Press**Enter**

PressEnter Group names Hampus Eriksson as Deputy CEO

READ THE FULL STORY AT GAMBLING INSIDER



Peter & Sons makes Ontarian debut with SkillOnNet move

READ THE FULL STORY AT IGAMING FUTURE

#### BCCMING GAMES

Take your seats for Jester's Riches from Booming Games



READ THE FULL STORY AT IGAMING GAZETTE



Gaming Corps in link up with Belarus's Brazino777

READ THE FULL STORY AT CASINOMEISTER

# Panda<mark>Score</mark>

PandaScore helping Smarkets boost its esports offering

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FSB enhances Bet Builder offering with Shots On Target addition

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Industry Leader Gavin Hamilton Assumes Role as Chairman at Rapidly Growing Slots Developer Octoplay

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# STAKELOGIC

push with big hire

Heat

Stakelogic Live Appoints Edgars Isajevs as New Head of Live Casino

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La Royale Gaming Investments makes sports betting

READ THE FULL STORY AT GAMBLING INSIDER

Prospect Gaming and 1X2 Network Launching Arriba!

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BETER to showcase its latest products at ICE London 2024

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#### BCCMING GAMES

Booming Games launch the legendary Power of Rome



**READ THE FULL STORY AT G3 NEWSWIRE** 

# <u>SPRIBE</u>

SPRIBE signs knock-out partnership with UFC champion Alex Pereira

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Habanero expands content reach with SkillOnNet partnership

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**1X2 NETWORK** 

Gaming Corps expands distribution with Alea Casino Aggregator partnership

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Stakelogic Enter Ontario with Rootz

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Full service PR that tells your story.



### STAKELOGIC

Stakelogic Announces ATG Partnership in Sweden

#### **READ THE FULL STORY AT NEXT.IO**



Betbazar confirms ICE 2024 attendance

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#### Swintt

Swintt makes a sparkling start to 2024 in Big Max Diamonds and Wilds



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### STAKELOGIC

Stakelogic Partners with SkillOnNet in Ontario

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Real Dealer returns to battle with Viking-themed roulette



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Swintt signs huge new partnership deal with ATG

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SPRIBE continues Aviator expansion with Panama permission

READ THE FULL STORY AT SLOT BEATS



Continent 8 Technologies welcomes former Google executive to leadership team

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Ambassadoribet to offer full Gaming Corps games suite following 2023 growth

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#### 1X2 NETWORK

1X2 Network hails Romania a 'key market' after Skywind Group tie-up

**READ THE FULL STORY AT CASINO BEATS** 





Andrew Mudge joins Continent 8 Technologies as Regional Sales Director

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Octoplay goes live with Sky Betting & Gaming!

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### STAKELOGIC

Get Ready to Party at ICE at Stakelogic's Exclusive Takeover at London Reign

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#### Neosurf

Neosurf Inc. announce Sue Page as CEO North America

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### Press**Enter**

PressEnter Group Announces Strategic Partnership with Flows

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Continent 8 Technologies welcomes AWS cloud specialist Matteo Gabrielli

READ THE FULL STORY AT INTERGAME ONLINE

# STAKELOGIC

Ruffle Some Feathers in the Big City with Pigeon Hut



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Swintt expands their game portfolio with the acquisition of ELYSIUM Studios

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RAW iGaming launches with BetMGM in Ontario

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#### BCCMING GAMES

Old meets new as Booming Games launch Classic Fantastic



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#### 1X2 NETWORK

1X2 Network launches Partnerships programme with Boldplay slots

WATCH THE INTERVIEW AT SLOTBEATS

### STAKELOGIC

Stakelogic Live Announces Collaboration with Planetwin365 in Italian Market

**READ THE INTERVIEW AT NEXT.IO** 



Golden Whale teams up with Entain's Finnplay for enhanced platform integration

READ THE FULL STORY AT IGAMING GAZETTE



Gaming Corps makes another high-profile signing with PokerStars Casino partnership

READ THE INTERVIEW STORY AT EUROPEAN GAMING



Swintt shows off the finer things in life in Rich Lady Deluxe



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#### **JANUARY 2024 EDITORIAL HIGHLIGHTS**





Jon Bowden: David and Goliath – Playstar Casino going up against the US giants

LISTEN TO THE PODCAST AT NEXT.IO



EGR operator predictions

READ THE FULL STORY AT EGR GLOBAL



Leveraging marketing strategies: Spotlight on SPRIBE's Aviator and UFC

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"We see player fatigue and increased need for simple games"

READ THE INTERVIEW AT CASINO GURU





"Prove it": how bad recruitment squanders good culture

**READ THE Q&A AT EUROPEAN GAMING** 

### fincore

Coming Face to Face with Biometrics Mateja Popovic, CEO at Fincore

READ THE INTERVIEW AT IGAMING FUTURE



'No pink-washing please'

**READ THE FULL STORY AT G3 NEWSWIRE** 



Meet the man behind Aviator

READ THE FULL STORY AT COMPARISINO



Turning up the heat in Colombia

READ THE INTERVIEW AT GAMING INTELLIGENCE

# NEXT.io

Rory Credland, on why NEXT NYC is a must-attend for everyone with a keen interest in North American expansion

READ THE FULL STORY AT IGAMING FUTURE

# <u>SPRIBE</u>

Crash Games: Flying High in 2024?

READ THE ROUNDTABLE AT IGAMING BUSINESS



Home field advantage: Strive creates a PAM for North America

READ THE FULL STORY AT IGAMING BUSINESS



Marcel Tobler, Enrich Gaming Co-Founder, Chats with Casino Chick

**READ THE FULL STORY AT CASINO CHICK** 



Exclusive Interview with Gaming Corps Connor Blinman

READ THE INTERVIEW AT LCB

### Apparat

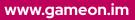
A Discussion with Germany's Aprarat Gaming's Director

READ THE INTERVIEW AT SLOTS CATALOG



A closer look at SPRIBE's knockout deal with the UFC and star fighter Alex Pereira

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GAME ON

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| Jooba<br>READ OPINION HERE               | <b>FEAD OPINION HERE</b>                | <b>BLUE GURU</b><br>G A M E S<br>READ OPINION HERE |
| COMPARASINO<br>READ OPINION HERE         | VAN KAIZEN<br>READ OPINION HERE         | <b>Winlandia</b><br>READ OPINION HERE              |
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| READ OPINION HERE                        |   | READ OPINION HERE                                  |

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Crash Games -Destination new markets

READ THE INTERVIEW AT IGAMING BUSINESS

#### BCCMING GAMES

Exclusive Q&A with Luke Sammut, Director of Finance and Accounting at Booming Games

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1X2 NETWORK

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SPRIBE - starting 2024 strong

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