THE MONTHLY NEWS ROUND-UP FROM GAME ON

BCCMING GAMES **DECEMBER 2023**

TM

48 PRESS RELEASES 19 EDITORIALS

FORUS OA

6 Clients interviews, 2 Panels, 4 Client Podcasts
8 Clients participated in roundtables

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115,600 Social media

impressions delivered for our clients





GAME O

STAKELOGIC THINK BIGGER

Stakelogic Live Receives License to Enter the Greek Market

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acquire.bet

Acquire.bet partners with OddsR to introduce sports betting app.

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SPRIBE

Introducing Keno80 from SPRIBE

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Digital Gaming Corporation Expands Partnership with Caesars Digital into Pennsylvania

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BC/CMING GAMES

Booming Games Secures Partnership Agreement with Brazilian Football Legend Ronaldinho Gaúcho



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7 Livespins

1X2 Network joins the Livespins revolution

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HappyHour.io Appoints Patrick Soric as Investment & Portfolio Partner

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BTG's 'Christmas Catch' Slot Hits Evolution Network December1



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STAKELOGIC THINK BIGGER

Reel in Some Festive Wins With Wild Wild Bass 2 **Xmas Special**



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BC/CMING GAMES

Booming Games' premium content is now available on 888 Casino in Spain

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Octoplay goes live with Paddy Power and Betfair

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Continent 8 Technologies supports ODDSworks with cybersecurity audit and vulnerability services

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fincore

HIPTHER'S Weekly Huddle: Your Thursday Morning Energizer (responsble gambling)

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iGAMING

Unwrap big wins with Mighty Santa SuperSymbols from RAW



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FSB strengthens leadership team with Craig Artley appointment

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Apparat

Celebrate the New Year in style with Banger Firework Fruits from Apparat Gaming



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7 Livespins

Case Study: How Livespins Transformed Online Slot Gaming

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BC/CMING GAMES

Shoot and score with Hoop Kings from Booming Games



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Full service PR that tells your story.



LUCK

Blueprint Gaming adds Lucksome's fruit-themed Big Hits Blazinator slot to its Jackpot King series

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Octoplay enters Romania with market leader Superbet

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TG Lab Facilitates Stake's Colombian Market Entry

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Swintt

Swintt prepares to spin up a Pharaoh's fortune in Egypt King 2.



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SGG Media Launches Social Media Ad Instant Quote Program

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Gaming Corps takes players back in time with Mighty Mammoth slot



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Real Dealer levels-up its cinematic games offering with Multi-Hand Blackjack

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STAKELOGIC THINK BIGGER

Gear Up for a Hellish Ride in Wild Hogs



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Octoplay secures Ontario licence

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Claim Big Discounts at Big Brands With Star Rewards From PlayStar

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PointsBet and Strive Gaming Forge Strategic Partnership, to Elevate Canadian iGaming Experience

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Swintt gives its classic slot a holiday makeover in Seven Seven Xmas



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DECEMBER 2023 EDITORIAL HIGHLIGHTS









The Changing Face of Gaming Recruitment and Emerging Hubs

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1X2 NETWORK



The next generation of customer: how to build authentic communications

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The pitfalls of software development and how to avoid them

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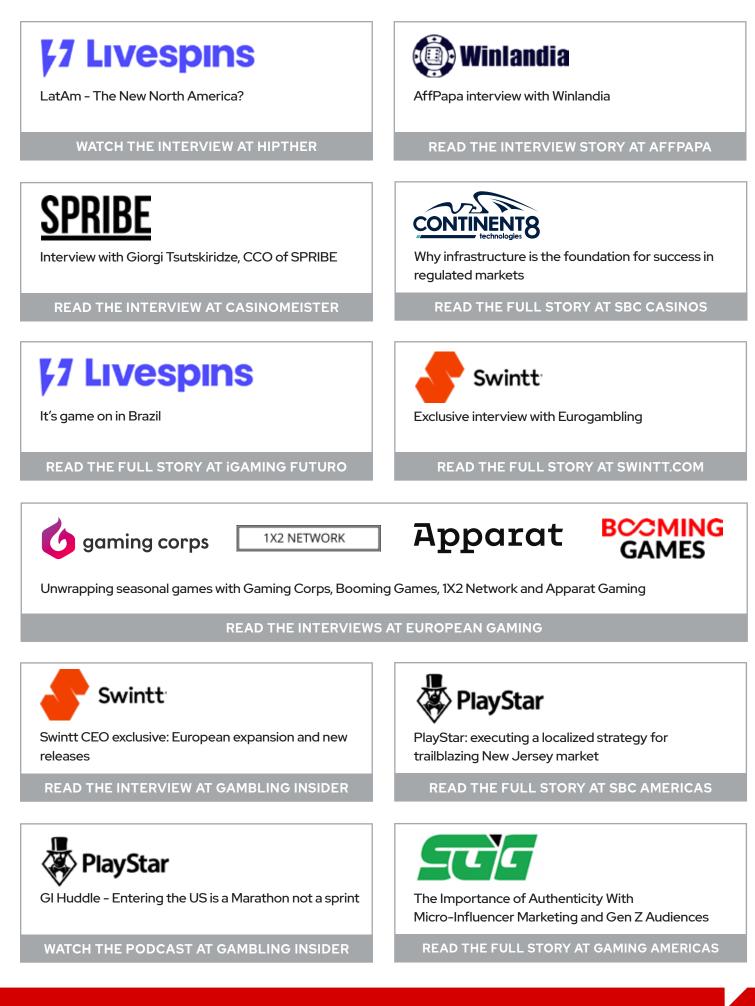


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PlayStar's CEO on hitting the ground running in North America

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Exclusive interview with Silverback Gaming

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David Mann, Swintt: adding more twists to evolving Dutch gaming market

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Continent 8 Technologies' year in numbers – 2023

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Lucksome Game's CEO Reveals 2023's Winning Strategies and Hints at an Thrilling 2024!

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What streams are made of

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