



FOCUS ON

**BOOMING
GAMES**

HOOP KINGS™

48 PRESS RELEASES **19** EDITORIALS

6 Clients interviews, 2 Panels, 4 Client Podcasts

8 Clients participated in roundtables

115,600 Social media
impressions delivered for our clients

9
AWARD
SHORTLISTS



STAKELOGIC
THINK BIGGER **LIVE**

Stakelogic Live Receives License to Enter the Greek Market

READ THE FULL STORY AT EUROPEAN GAMING

Livespins

1X2 Network joins the Livespins revolution

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acquire.bet

Acquire.bet partners with OddsR to introduce sports betting app.

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HappyHour

HappyHour.io Appoints Patrick Soric as Investment & Portfolio Partner

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SPRIBE

Introducing Keno80 from SPRIBE

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BIG BigTimeGaming

BTG's 'Christmas Catch' Slot Hits Evolution Network December 1



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DGC
DIGITAL GAMING CORPORATION

Digital Gaming Corporation Expands Partnership with Caesars Digital into Pennsylvania

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BOOMING GAMES

Booming Games Secures Partnership Agreement with Brazilian Football Legend Ronaldinho Gaúcho



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STAKELOGIC
THINK BIGGER

Reel in Some Festive Wins With Wild Wild Bass 2 Xmas Special



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BOOMING GAMES

Booming Games' premium content is now available on 888 Casino in Spain

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FSB

FSB strengthens leadership team with Craig Artley appointment

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OCTOPLAY

Octoplay goes live with Paddy Power and Betfair

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Apparat

Celebrate the New Year in style with Banger Firework Fruits from Apparat Gaming



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CONTINENT8 technologies

Continent 8 Technologies supports ODDSworx with cybersecurity audit and vulnerability services

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fincore

HIPHTER'S Weekly Huddle: Your Thursday Morning Energizer (responsible gambling)

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Livespins

Case Study: How Livespins Transformed Online Slot Gaming

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| iGAMING

Unwrap big wins with Mighty Santa SuperSymbols from RAW



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BOOMING GAMES

Shoot and score with Hoop Kings from Booming Games



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Blueprint Gaming adds Lucksome's fruit-themed Big Hits Blazinator slot to its Jackpot King series

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Octoplay enters Romania with market leader Superbet

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TG Lab Facilitates Stake's Colombian Market Entry

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Swintt prepares to spin up a Pharaoh's fortune in Egypt King 2.



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SGG Media Launches Social Media Ad Instant Quote Program

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Gaming Corps takes players back in time with Mighty Mammoth slot



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Real Dealer levels-up its cinematic games offering with Multi-Hand Blackjack

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Gear Up for a Hellish Ride in Wild Hogs



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Octoplay secures Ontario licence

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Claim Big Discounts at Big Brands With Star Rewards From PlayStar

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PointsBet and Strive Gaming Forge Strategic Partnership, to Elevate Canadian iGaming Experience

READ THE FULL STORY AT iGAMING FORTUNE



Swintt gives its classic slot a holiday makeover in Seven Seven Xmas



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DECEMBER 2023 EDITORIAL HIGHLIGHTS



The Changing Face of Gaming Recruitment and Emerging Hubs

READ THE ROUNDTABLE AT iGAMING FUTURE



The next generation of customer: how to build authentic communications

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The pitfalls of software development and how to avoid them

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NORTHERNLIGHTS

Northern Lights Gaming interview

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LatAm - The New North America?

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AffPapa interview with Winlandia

READ THE INTERVIEW STORY AT AFFPAPA



Interview with Giorgi Tsutskiridze, CCO of SPRIBE

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Why infrastructure is the foundation for success in regulated markets

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It's game on in Brazil

READ THE FULL STORY AT IGAMING FUTURO



Exclusive interview with Eurogambling

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1X2 NETWORK



Unwrapping seasonal games with Gaming Corps, Booming Games, 1X2 Network and Apparat Gaming

READ THE INTERVIEWS AT EUROPEAN GAMING



Swintt CEO exclusive: European expansion and new releases

READ THE INTERVIEW AT GAMBLING INSIDER



PlayStar: executing a localized strategy for trailblazing New Jersey market

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GI Huddle - Entering the US is a Marathon not a sprint

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The Importance of Authenticity With Micro-Influencer Marketing and Gen Z Audiences

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PlayStar's CEO on hitting the ground running in North America

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David Mann, Swintt: adding more twists to evolving Dutch gaming market

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Exclusive interview with Silverback Gaming

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Continent 8 Technologies' year in numbers – 2023

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Lucksome Game's CEO Reveals 2023's Winning Strategies and Hints at an Thrilling 2024!

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