



# FOCUS ON

# AUGUST

THE MONTHLY NEWS ROUND-UP FROM **GAME ON**



# GOLD

## MEGAWAYS™

### AUGUST 2021 PRESS RELEASE HIGHLIGHTS



#### **PANDAScore**

##### **PandaScore upgrades esports data and odds capacity for LOOT.BET**

PandaScore has secured a 'breakthrough partnership' after becoming the lead esports data and odds feed supplier to esports bookmaker LOOT.BET.

The partnership will see PandaScore supply its comprehensive esports feed, providing in-play data for competitive gaming's most popular markets including League of Legends, DOTA 2, Counter-Strike: Global Offensive, Call of Duty, Rocket League, Overwatch, PUBG, FIFA, Valorant and King of Glory.

Further operational benefits will see LOOT.BET supported by PandaScore's dedicated in-house esports trading team, pricing more than 116 pre-match and +125 in-play markets, which are fully secured through the use of AI managed automation.

Flavien Guillocheau, CEO at PandaScore, said: "LOOT.BET has emerged as one of the leading esports betting operators in markets around the world, so we are delighted to have entered into an agreement to provide it with our state-of-the-art data and odds feed"

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#### **SWINTT / SOFT2BET**

##### **Swintt and Soft2Bet join forces**

Developer's portfolio of casino and live dealer games to launch with market leader's platform partners

Casino content developer Swintt has signed a deal to integrate its games with the leading platform provider, Soft2Bet.

The partnership allows Soft2Bet's operators to offer their players games from Swintt's impressive portfolio for the first time. This includes the developer's localised slot catalogue, as well as its innovative SwinttLive range.

Swintt's slots have been developed and localised for high-growth markets, with recently launched titles such as Lone Rider XtraWays™, Book of the West and Sea Raiders.

Soft2Bet will also be able to provide its players with a superior live casino experience through SwinttLive, a mobile-first functionality designed to appeal to VIP players, as the only live dealer product streamed from the heart of Las Vegas.

Swintt's selected casino and live dealer games have been certified by the Malta Gaming Authority and the Swedish Gambling Authority, with more to come...

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#### **FSB**

##### **FSB appoints David Charnock as LatAm Business Development Manager**

Sports betting and igaming platform provider FSB has appointed industry veteran David Charnock as Business Development Manager for the fast-growing Latin America market.

A seasoned gaming industry executive, Charnock brings to the role 30 years of global experience including over a decade of boots-on-the-ground involvement in Latin America.

He has previously held senior roles at TCS John Huxley and joins FSB after eight years of building his own businesses in social enterprise, digital marketing and philanthropy in the region.

His latest project involved setting up a foundation working with homeless addicts on the streets of San Jose in Costa Rica.

Based out of FSB's San Jose office, he will be responsible for continuing the upward momentum that the provider has enjoyed in the region. Fluent in Spanish, and with a solid grasp of French, Portuguese and Italian, his brief will be...

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#### **1X2 NETWORK / BOYLESports**

##### **1X2 Network partners with BoyleSports to launch content**

1X2 Network has put pen to paper as it links up with online sportsbook and casino BoyleSports in a deal that will see it provide its portfolio of content.

Under the terms of the agreement, players at BoyleSports will be able to access slots and table games from the provider's 1X2gaming and Iron Dog Studio brands for the first time, including titles Megaways Jack, Battle Maidens Cleopatra and Western Wilds.

"We're very pleased to be going live with BoyleSports through the Relax platform," noted Rory Kimber, account manager and marketing director at 1X2 Network. "Their customer base is very well suited to our portfolio of content and Branded Megaways is sure to be a monumental success considering the strength of the BoyleSports brand"

"The process has been smooth and fast, and we're absolutely delighted to be working with Steve and his team going forward."

The integration, which has been facilitated by Relax Gaming, allows BoyleSports to add content to its online casino game portfolio. Each game has been designed to deliver a "fun and entertaining experience through striking visuals and authentic sound"

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## AUGUST 2021 PRESS RELEASE HIGHLIGHTS

**SKILLONNET / SPREARHEAD STUDIOS****SkillOnNet adds SpearHead Studios to its content portfolio**

Platform provider SkillOnNet has partnered with Spearhead Studios as it continues to add developers to its suite of content.

The deal will see brands on the SkillOnNet network such as PlayOJO, Slingo.com, Turbonino, Lucky Vegas and SpinGenie be able to offer the studio's titles for the very first time including The Wheel of Steal, Bounty on the High Seas, Valholl Hall of the Slain, Book of Muertitos, Knights of Fortune, James Gold and the Mummy Riches.

"We are passionate about developing fun and fair games that deliver a highly entertaining experience," said Mathias Larsson, managing director of Spearhead Studios.

"This deal with SkillOnNet means that players at some of the biggest online..."

[READ THE FULL STORY](#)**1X2 Network / Betpoint.it****1X2 Network joins forces with Betpoint.it in Italy**

Slots and table games from developer's 1X2gaming and Iron Dog Studio subsidiaries now live with leading Italian operator.

1X2 Network has strengthened its position as a leading content provider in the Italian market after signing a deal to provide tier one operator Betpoint.it with games from its 1X2gaming and Iron Dog Studio brands.

The partnership means that Betpoint.it players will be able to access award-winning content from 1X2 Network for the first time.

This includes player favourite slots 1 Million Megaways™ BC, Blirix, Classic Fruits and Van Helsing's Book of the Undead as well as a selection of table games.

The integration allows Betpoint.it to add proven, quality content to its growing game portfolio while also standing out from its rivals with games that have been designed and developed to deliver a fun and thrilling player experience with lots of big win potential.

1X2 Network has recently taken the jump from rising star to industry power player following a series of blockbuster game releases. Its Branded Megaways™ concept, which allows operators to quickly and cost effectively create bespoke...

[READ THE FULL STORY](#)**CEGO****Allan Auning-Hansen Named as New CEO at Danish Operator CEGO**

Operator behind hugely popular online casino brands Spilnu and Lyckost appoints new CEO to drive international expansion

CEGO, the operator of hugely popular online casino brands Spilnu and Lyckost, has appointed Allan Auning-Hansen as its new Chief Executive Officer.

Auning-Hansen joins the operator and content developer from the international Juice and Sandwich company, Joe and the Juice, where he was Chief Financial Officer.

He has also held senior management roles at Danske Spil, Qvartz Consulting and Deloitte. He was a board member of CEGO until his appointment as CEO this month.

As CEO, Auning-Hansen has been tasked with continuing the early and significant progress made by CEGO founders, who will continue to play an active role in the business.

Another key focus will be international expansion and taking Spilnu and Lyckost beyond the Danish and Swedish markets they currently target respectively.

This includes a push into the highly competitive UK market after recently securing a licence from the Great Britain Gambling Commission.

[READ THE FULL STORY](#)**REAL DEALER STUDIOS****Introducing Real Roulette with Rishi**

Real Dealer Studios, the cinematic games producer whose titles have been designed as an alternative to live casino, has added another exciting title to its flagship Real Roulette series: Real Roulette with Rishi.

Played by a London-based actor, Rishi is a roulette superstar and a master of relaxed sophistication. He brings a distinct air of luxury to the roulette table and players will certainly appreciate the way he can make each and every one of them feel like the most valuable player.

Real Roulette with Rishi follows the same format as other titles in the Real Roulette portfolio, which sees high-quality recorded video integrated into the random number generator gameplay. The pioneering approach to game development uses professional actors, dealers, film directors and post-production crew to deliver Hollywood levels of production the likes of

[READ THE FULL STORY](#)**SKILLONNET / RED RAKE GAMING****SkillOnNet adds Red Rake Gaming to their Content Line-Up**

Players at popular online casino brands including BacanaPlay, SlotsMagic, PlayUZU and new casino SlotsStars can now access developer's highly entertaining slots.

The casino game studio Red Rake Gaming has become the latest casino content provider to be integrated into the SkillOnNet portfolio, making its suite of slots and video bingo titles available to players at some of the most popular online casino brands in the world.

Red Rake Gaming started out as a developer of social casino content but has since moved into the real-money space with its titles offering a fun and highly entertaining experience with engagement taken to the next level via tournaments, jackpots and leaderboards.

The partnership means that Red Rake titles such as Parrot Bay, Fruits 'n Jars, Alchemy Ways and Max Dangerous and the Lost Relics will be added to the game lobbies of all SkillOnNet brands including PlayOJO, PlayMillion, Slingo.com, SpinGenie and ZebraWins.

SkillOnNet holds licenses in core European markets including the UK, Portugal, Spain, Sweden, Denmark, Germany and Malta jurisdictions, providing...

[READ THE FULL STORY](#)**SWINTT****Etienne Azzopardi becomes Swintt's ops director**

Etienne Azzopardi has been appointed as operations director of Swintt, as the online casino content developer lauds the addition of "another industry heavy-weight".

In the role, Azzopardi will be responsible for coordinating and optimising product delivery, client launches and geographical expansion while also keeping a close eye on customer needs and how that translates to ensure the firm continues to grow.

"Etienne is one of the most experienced and skilled executives in the industry and his knowledge and understanding of product development and commercial delivery will be vital to Swintt as we continue to grow at pace," stated David Flynn, chief executive officer at Swintt.

"This is only possible because of the phenomenal team we have built and in Etienne we have someone who fits perfectly with our culture and wider ambition to become a tier one game provider for operators in markets around the world.

"I'd like to officially welcome Etienne to the team and look forward to working with him as we continue to push the boundaries and deliver market-leading products and games to our partners."

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## STRIVE GAMING

### Strive Gaming brings in Kambi's former CCO Meltzer as new CEO

North American-focused igaming platform business Strive Gaming has appointed Max Meltzer, formerly chief commercial officer of Kambi, as its new chief executive.

In his new role, Meltzer will oversee Strive Gaming's expansion efforts across North America as it seeks to grow its presence and business in the market.

Meltzer joins Strive Gaming after five years as chief commercial officer at Kambi, a role in which he helped the sports betting technology provider launch in the US following the repeal of the Professional and Amateur Sports Protection Act of 1992.

Prior to this, he spent two years as head of sales for the Press Association and was also a co-founder and director of sports management agency Simply Sport Management.

"As CEO of Strive Gaming I want to give back to an industry that has given me so much – this includes creating a company and a work culture that supports diversity, health and people's personal responsibilities," Meltzer said.

"We are a company that allows people to strive to be their best selves and be part of something exciting, helping propel Strive Gaming to become the market leader in this space. We encompass market leading player platform technology with a passion to excel and innovate even further."

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## HITSQWAD / PLAYZIDO

### HITSqwad targets Q4 launch following Playzido link-up

Playzido has struck an alliance with game developer studio HITSqwad, which will use the content aggregator's platform to deliver a suite of jackpot slots to operators on the group's network.

HITSqwad, which asserts that it has "identified a gap in the market for jackpot games," will utilise Playzido's open architecture platform to deliver a range of games, as well as permitting the firm to customise these to meet the regulatory requirements in each of the markets they target.

The group says that it has developed each jackpot slot with a mobile-first approach, as well as ensuring that the games are ultra-light weight for quick downloads and that the user interface is highly functional, but simple and easy to understand.

Stuart Banks, managing director of Playzido, commented: "As a content aggregator, we look to partner with studios at the cutting edge of game development and in HITSqwad we have a developer that is pushing the boundaries with jackpot slots.

"I look forward to seeing its first games launch to the Playzido network later this year and for our operator partners to be able to leverage the potential of these exciting jackpot slots."

The developer is currently working on its first series of jackpot slots which will be made available to Playzido operators starting in the fourth quarter, with more to follow.

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## DIGITAL GAMING CORPORATION

### Digital Gaming Corporation launches on BetMGM and Borgata in Pennsylvania

Digital Gaming Corporation (DGC) has launched its online casino content on the BetMGM Casino and Borgata Casino platforms in Pennsylvania. Following the full suite integration, players in the state can now access titles like 9 Masks of Fire and HyperStrike.

The Pennsylvania launch builds on the existing partnership between DGC and BetMGM that began in September 2020, when its content went live on BetMGM Casino, Borgata Casino and Party Casino in New Jersey.

Neill Whyte, Chief Commercial Officer, DGC's B2B iGaming Division, said: "We are thrilled to have built on our existing partnership with BetMGM and to add our highly engaging and entertaining games to BetMGM's impressive game lobby.

"We are committed to and passionate about developing casino content that not only meets but exceeds the expectations of American players and to date our titles have performed incredibly well. We now look forward to seeing BetMGM...

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## STAKELOGIC / WUNDERMACHINE

### WunderMachine becomes latest Greenlogic sign-up

Stakelogic has added yet more depth to its Greenlogic partner after partnering with games development studio WunderMachine, which praises the move as "a big step for us".

By joining Greenlogic, the studio will develop slots in partnership with Stakelogic, and subsequently distribute them to the developer's over 500 operators and game aggregator partners.

WunderMachine will come up with the game concepts, specifications, gameplay and assets, while Stakelogic will take care of more technical aspects of development and distribution.

This includes game logic, certification, testing as well as distribution and integration. Games will launch under the Stakelogic brand but with WunderMachine listed as a co-creator.

"I am delighted to welcome WunderMachine to the Greenlogic platform and for Stakelogic to be working hand in hand with its incredibly talented team to develop a series of unique games that will launch to our operator partners," commented Salvatore Campione, head Of Greenlogic at Stakelogic.

"We created Greenlogic to allow smaller studios to focus on what they do best, and that is to create the next generation of online casino content. We then take care of the more technical aspects of game development and then distribute...

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## GAMINGTEC / G GAMES

### Gamingtec integrates G Games content to portfolio

Turnkey online sportsbook and casino platform provider Gamingtec has added developer G Games to its portfolio.

The partnership will see the addition of 70 new titles to the Gamingtec game portfolio, which already stands at 10,000 slots, casino, table and live dealer games.

"G Games is a phenomenal addition to our market-leading game portfolio. Its titles are fun and thrilling and come packed with a range of bonus features that will excite players and deliver the entertainment they are seeking," commented Liam Mulvaney, commercial director at Gamingtec.

"The quality of content is just as important as the quantity and with G Games we have both, adding slots that have been developed to the highest possible standard. We look forward to seeing G's games go live with our operators in the coming weeks."

Additionally, the partnership will allow operators powered by Gamingtec's tech stack to gain access to the studio's slots such as Cheeky Fruits Deluxe for the first time, most of which come with a free spins feature that can award up to 100 free games.

Helen Walton, chief commercial officer at G Games, added: "Gamingtec is a leading platform provider that counts some of the world's biggest brands among its partners so integrating our games into its portfolio has significantly increased the distribution of our slots.

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## SWINTT / iBET

### Swintt expands global footprint via iBet integration

Casino and live dealer content developer Swintt has enhanced its footprint in various key markets – such as Canada – as it partners with iBet.

Under the terms of the deal, Swintt will integrate a suite of games from its portfolio with the operator as iBet players will be granted access to slot titles such as the company's recently released Lone Rider XtraWays, Book of the West and Sea Raiders.

"We always aim to deliver the best experience to our online casino customers and content plays a significant role in this which is why we look to partner with in-demand developers such as Swintt," noted David O'Callaghan, CEO at iBet.

"This deal means we can give players access to proven, quality content that has been designed specifically to appeal to their preferences. We look forward to seeing players explore Swintt's suite of games and enjoy the thrilling experience they provide."

Moreover, iBet will also gain access to Swintt's gamification tool – SwinttGamify

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## AUGUST 2021 PRESS RELEASE HIGHLIGHTS



### REAL DEALER STUDIOS

#### Real Dealer Releases First Game with Spanish Speech

Following Real Dealer's entry into the Spanish online market in June, the company now unveiled a new title, localized for Spanish-speaking markets. Real Roulette con Angela is the first out of three games that Real Dealer plans to release for the market in Spain by the end of the year.

#### Real Dealer Introduces Real Roulette Con Angela

Casino games developer Real Dealer announced today that it released a new version of its Real Roulette game in Spanish. The new game, dubbed Real Roulette con Angela, takes the gambling experience to a new level for Spanish-speaking players. While Real Dealer's other titles feature English-speaking actors, the latest release is the first game designed for the Spanish online casino market.

Real Dealer's games combine RNG gameplay with cinematic-quality video. This method takes the player experience to a new level, while at the same time differentiating titles from traditional live-casino games. The company's titles provide a cinematic alternative to live casinos and are designed to make the players feel like they are within a private or VIP room at a luxury land-based casino.

Real Dealer revealed that Real Roulette con Angela is the first Spanish-language game, but it won't be the last. The developer shared its plans to release two more Spanish-language games by the end of this year. Similar to a process used by Hollywood's film production, Real Dealer designed the latest game by using professional actors from multiple regions in Spain.

#### The Company's Titles Offer Key Advantages

It was back in June when Real Dealer made its entry into the Spanish market. Initially, the company launched four English-language titles within its...

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### STRIVE GAMING

#### Strive Gaming gains GLI-33 certification

Igaming platform Strive Gaming has enhanced its footing in the US market as it achieved the GLI-33 certification from the Gaming Laboratories International.

Strive noted that the accreditation is "widely accepted as being foundationally imperative" as a technology and integrity standard from a compliance perspective in various US states, with several markets refusing participation without certification.

Jesse Cary, CTO at Strive Gaming, said: "I've personally been involved in many GLI related projects, going through this one with this technology and team has been a pleasure, I also praise GLI for their efficiency.

"Achieving GLI-33 certification so quickly is a testament to the US technical team and capabilities we've been building up and the incredibly talented tech team Strive Gaming inherited in its inception. We are another step closer to our first customer launch this year."

Strive Gaming had previously revealed the business was going through multiple US state licensing approvals and was part of a New York state mobile wagering bid.

Last week, Strive Gaming confirmed the announcement of former Kambi CCO, Max Meltzer as their CEO, who commented on the certification: "This is another milestone hit so very swiftly toward our target of becoming North America's leading B2B player platform.

"Strive Gaming is here to solve the problems we see in the burgeoning North American market and to help gaming operators run a profitable and compliant digital business through our modular and innovative player platform.

"Achieving GLI-33 is a great standard that contributes further to our impending license approvals, this alongside test lab standards we are and will go through in other states.

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### STAKELOGIC / GAMING1

#### Stakelogic extends reach in Belgium with Gaming1

Stakelogic has extended its reach in the Belgium market after integrating with Gaming1.

The developer's full suite of games is now available to operators targeting the market via the platform and content provider. The deal means that such operators can access the developer's dice games, dice slots, classic slots and video slots.

"Gaming1 has emerged as the leading casino and sports betting platform and content provider in Belgium so we are delighted to be making our full suite of games available to its operators and their players," said Stakelogic CCO Olga Bajela.

"Our titles are designed and developed to tap into the player's mind and deliver a thrilling and exciting experience from the first spin to the last. By joining forces with Gaming1, more operators and players will gain access to our games than ever before."

Gaming1 provides operators in the country with a casino and sportsbook platform which "includes a game portfolio stocked with titles from the most popular studios around the world."

Sylvain Boniver, Gaming1 COO & Co-founder, commented: "Stakelogic is a great addition to our content offering, adding more quality and variety. Its classic slots are among the best in the business, and its video slots have proven to top the charts in markets around the world.

"Its games will help operators powered by our platform offer their players content that is proven to deliver a highly entertaining experience."

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### SKILLONNET / GENTING CASINO

#### Michigan issues vendor licence to Intelitics

Genting Casino has been added to the SkillOnNet network, with the provider reaching a deal to operate the Genting brand and domain for an undisclosed fee.

GentingCasino.com will be marketed on the SkillOnNet network by operator Prime Gaming, with the deal set to "significantly expand Genting's online footprint into markets such as the UK, Sweden, Denmark, Germany, and all Malta jurisdictions."

"The launch of Genting Casino on the SkillOnNet network aligns with our strategy of taking well-known brands and products with untapped potential, and using our experience and expertise to turn them into market-leading online casinos," said SkillOnNet's Maor Nutkevitch.

"We have worked with Prime Gaming on similar projects in the past, in particular the launch of Slingo.com, and have enjoyed incredible success.

"I believe we will be able to replicate this with Genting Casino by once again elevating the player experience."

Genting UK currently operates 32 casinos, and is part of the global Genting brand which has land-based casinos in the US, Singapore, Malaysia and the Philippines.

Jack Davies at Prime Gaming commented: "Genting is a household name and we are delighted to be launching Genting Casino via the SkillOnNet network.

"This is the absolute best platform for an online casino and we believe it will enable us to unlock the full potential of this new Genting brand."

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## ESPORTS TECHNOLOGIES

### Esports Technologies files patent for AI oddsmaking technology

Esports Technologies Inc. has announced that it has filed a provisional patent application for artificial intelligence technology that generates odds models in real-time, which can be used in betting algorithms.

The algorithm is set to be used throughout various stages of esports tournaments, with the technology generating instant odds across a number of betting markets.

"I'm extremely proud of our quant and modeling team, which continues to develop potential industry-leading data solutions," said Bart Barden, COO of Esports Technologies.

If the technology is implemented, potential bets could include bets on which team places in the top three, which team places outside the top five, or how far a team will make it in a tournament.

"Harnessing cutting-edge modeling and artificial intelligence to create the technology for this planned next-generation wagering tool demonstrates our commitment to innovation and our focus on the needs of esports enthusiasts and bettors everywhere," continued Barden.

"We continue to advance and innovate the esports wagering experience for customers."

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## BETIXON / SUN GAMING

### Betixon strikes Sun Gaming deal

Mobile-first developer's popular content now available to players at established UK brands Sun Bingo, Fabulous Bingo and The Sun Vegas

Innovative mobile-first developer, Betixon, has added another tier one operator to its growing list of partners after putting pen to paper on a deal that will see its games launch across Sun Gaming brands for the very first time.

The partnership means that players at Sun Bingo, Fabulous Bingo and The Sun Vegas will be able to access Betixon's full suite of thrilling and entertaining online and mobile slot games, adding more quality and diversity to its growing content portfolio.

This includes titles such as Boots of Luck, Age of Halvar, Wild Wolf, Book of Sheba and Reign of Zeus. The deal also covers Betixon's flagship slot series, Fortune Breakers, and titles like Fortune Breakers Clash of Steel and Fortune Breakers Instant Win.

These titles boast stunning visuals and animations which are combined with compelling gameplay and engaging mini-games and features that deliver a player experience like no other.

Betixon has earned a formidable reputation for creating highly engaging games built for mobile play from the get-go. Its titles are available to operators in regulated markets including the UK, Lithuania, Estonia, Italy, Portugal, Colombia, Greece and Romania with more to follow.

Lior Cohen, Co-founder at CTO of Betixon, said: "Sun Gaming is an established and popular online bingo and casino operator with a dedicated and loyal player base, so we are thrilled to have integrated our games into its portfolio for the first time.

"Our slots have been designed to deliver a player experience with a difference. Each title boasts striking visuals and authentic sound, and we have combined this with highly engaging gameplay that has been developed for mobile from the get-got.

"Our Fortune Breakers slot series perfectly captures our approach to game development, and we believe these titles, as well as the others in our portfolio, will allow Sun Bingo, Fabulous Bingo and The Sun Vegas to stand out from their rivals and take player entertainment to the next level."

Claire Turnbull, casino manager at Sun Gaming, said: "We are always looking to add innovative content to our growing slot portfolio and in Betixon we have a developer that is not afraid of pushing the boundaries in search of new and exciting player experiences.

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## CONNECTIVE GAMES

### Connective Games: 15 years at the cutting edge of online poker

Award-winning platform and technology provider has spent a decade and a half developing best in class products for its operator partners

Connective Games, the award winning platform behind some of the world's most popular online poker brands, is celebrating its 15th birthday this month

Connective Games has spent the past decade and a half revolutionising the online poker market, constantly developing its award-winning platform so that its operator partners can offer the best possible experience to players, fully localised for the markets they target.

This has seen the company launch many an industry first, including the option to multi-table on mobile, mobile portrait mode with one-thumb play and most recently Poker Tournament Live Stream that allows operators to broadcast live poker matches to payers.

Based out of offices in Malta and Tomsk, Russia, the Connective Games team is dedicated to, and passionate about, developing features and tools that take the player experience to the next level, and this can be seen in the calibre of online poker brands the company powers.

This includes PokerMatch, Pokerdom, Spartan Poker, Blitz Poker and many more. In fact, combined, Connective Games powered sites make for the 4th largest liquidity pool in the world ahead of tier one brands such as GG Poker, PokerStars

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## BIG TIME GAMING

### Who Wants to be a Millionaire claims SOTW... that's our final answer

Big Time Gaming has claimed our Slot of the Week award for the second week in a row as it celebrates the return of the Jeremy Clarkson led UK TV show Who Wants to be a Millionaire featuring the company's Megapays mechanic.

"Slot of the Week for two consecutive weeks! First with Gold Megaways and now with Millionaire Megapays and we couldn't be happier," commented Big Time Gaming CEO, Nik Robinson.

"The collaboration between SG Digital for Gold and Relax Gaming for Megapays has been seamless. So much work goes into the conceptualising and creation of these games, that to be given this extra bit of recognition for an awesome game, is a real thrill for us all."

The six reel slot follows on from its 2019 Megaways predecessor – BTG's first-ever branded slot – which offers four Megapays Jackpots: Mini, Midi, Major and Mega.

Within the game, all four Megapays Jackpots are progressive, meaning that each time a bet is made, a portion of it is added to each Jackpot. Any of the Megapays Jackpots can be won during a Megapays feature.

Harnessing the "edge-of-the-seat drama" of the quiz show capturing the essence of the show with all the sights and sounds, aside from the Jackpot system, the slot comes with a free spins mode, unlimited retriggers and up to 117,649 ways to win.

Additionally, the title incorporates a Reaction mechanic in which, once wins are achieved, the winning symbols are removed from the reels allowing for new symbols to replace them as they fall into the unoccupied space.

Similar to the show, players get three lifelines – Phone a Friend, 50-50 or Ask the Audience. Moreover, the free spins round can offer a win multiplier starting from x1 which increases by one for every reaction.

In order to trigger the Hot Seat free spins gamble, the player must land three Millionaire scatters which will award them eight free spins. During this mode, players select either A, B, C, or D – similar to the show's answer layout – and select 'Final Answer'.

If the correct answer is selected, players advance up the prize ladder. However, an incorrect choice can drop players down and even end the round prematurely.

Finally, the Megapays feature traces its roots back to an earlier collaboration with Relax Gaming, with the partnership ensuring the title takes advantage of the...

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## AUGUST 2021 GAME RELEASE HIGHLIGHTS



### WOLF 81 - LIVE 5

#### Introducing Wolf 81 from Live 5

Latest slot to leave developer's production line beautifully tackles the neon theme and combines it with an innovative Free Spins bonus feature

Live 5 is taking players to a neon jungle where fluorescent wolves glow in the latest video slot to leave its production line, Wolf 81.

The game beautifully masters the neon theme but with a unique twist. Set across four reels and with 81 ways to win, players will want to trigger the Free Spins bonus as something special awaits.

This is achieved when two or more adjacent Wolf symbols appear anywhere on the reels. This activates Respins and the unique Free Spins entry mechanic.

At this point, the player chooses which Free Spins feature to player for – Win Spins (Win every spin), Moon Spins (Cash prizes), Multiplier Spins (Progressive multiplier) or Wild Spins (Expanding wilds.)



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### STAR WILD BLASTER - STAKELOGIC

#### Stakelogic promises a wild ride with latest slot

Star Wild Blaster is all about triggering Wilds which come hooked up to Multipliers to ensure plenty of big win potential

Stakelogic, the innovative and pioneering casino game developer, and Hurricane Games are taking players on a wild adventure in Star Wild Blaster, the latest explosive slot to leave their production line.

As the name suggests, Star Wild Blaster is all about Wilds which Multiply when forming part of a win combination to allow players to land some insane cash prizes.

Star Wild Blaster takes the 5X3 reel format with 10 fixed paylines. During the base game, Wild symbols substitute for all symbols and can appear on reels two, three and four.

Any win combination that includes a Wild starts the Wild Multiplier feature on...



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### SUN WIND - SWINTT

#### Explore ancient Egypt in Sun Wind from Swintt

Developer takes classic theme and ramps up the big win potential via Sun Symbols, Wilds, Free Spins and Expanding Lucky Symbols

Swintt, the rising star developer of highly localised online slots and live dealer games, is taking players to ancient Egypt where the power of the sun will help them claim some truly spectacular treasures of their own.

Sun Wind is a 5x3 reel, 5 fixed payline video slot that sits at the lower end of the volatility scale. Cleopatra and Pharaoh reward intrepid players with sky high wins via Sun Symbols, Wilds, Free Spins and Expanding Lucky Symbols with a max win multiplier of 5,000x.

The Sun Feature is triggered when three or more Sun Symbols land anywhere on the reels. The Sun Symbols remain in place during the feature and each new Sun Symbol that lands re-sets the remaining spins to three.



[READ THE FULL STORY](#)

### WILD BOUNTY - STAKELOGIC / HURRICANE GAMES

#### Stakelogic & Hurricane Games Presents Wild Bounty

Stakelogic & Hurricane Games has just introduced a pirate adventure, inviting players to join Wild Bounty.

Players should prepare for the sea adventure and enjoy the gaming mission across 5x3-reel and 20 paylines along with incredible features.

During the main game, customers may meet rough seas if the Canon Scatter symbol bursts onto the reels, delivering one, two, or three bombs to the collection above the reels. Once you gather three canon bombs over any of the reels, you will trigger Wild Stacks where all elements on the same reel will remain Wild for the following three spins.

The Bonus Wheel feature is activated when three Bonus Scatters appear in the base game. It will spin and stop on a place where it delivers Bonus Spins, Wild Bounty Links, or one of the following prizes: Minor, Grand, or Major.



[READ THE FULL STORY](#)

**GOLD MEGAWAYS™ - BIG TIME GAMING**

Big Time Gaming moved on to the next chapter of the Megaways™ story with its slot, Gold Megaways™, launching with SG Digital.

Launching August 18 at Flutter Entertainment, Entain, Leo Vegas Group, Unibet, Betsson Group, the game's win exchange feature gives players the option to swap wins of x70 the stake or more for 12 free spins. Additionally, when players win between x20 and x70 the stake, they have the option to exchange the full win for the chance to be awarded 12 free spins.

During free spins, every time an expansion symbol lands it is replaced by two new symbols, thus increasing the number of symbols in that reel by one. When a reel reaches the maximum of ten symbols, an additional eight free spins are awarded and all wilds on a reel with ten symbols are x3 wilds.

BTG CEO, Nik Robinson, commented: "Gold was Big Time Gaming's first ever game. We set out then to change the industry with a new breed of slot mechanics and it's fitting that Gold is crowned with Megaways™ for its 10th Anniversary edition.

"As a business we thrive on innovation, and we can't wait to reveal what we're working on with Evolution. The upcoming decade will see a jurassic shift in...



[READ THE FULL STORY](#)

**EXTREME MEGAWAYS™ - STAKELOGIC**

Stakelogic debuts Extreme Megaways™

Developer launches the most extreme Megaways slot to date with an eighth reel that delivers a range of thrilling bonuses to players

Stakelogic, the award-winning developer of player favourite classic slots and modern video slots, has taken big win potential to the next level with the launch of its latest blockbuster title, Extreme Megaways.

Not only does Extreme™ Megaways™ offer up to 117,649 ways to win with every spin, the slot has been packed with additional bonus features including Free Spins, Super Stake™ and an eighth reel that can deliver one of several bonuses for some truly extreme wins.

Free Spins are triggered when four, five or six Scatter symbols land on the reels awarding five, seven and ten Free Games respectively. A x2 Multiplier is awarded before the feature gets underway and increases by x1 for each win that lands and by x4 if the reels expand.

The Gamble Drop feature allows players to gamble their Free Spins with a maximum of 14 Free Games up for grabs. This feature is skipped if the player...



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**WHO WANTS TO BE A MILLIONAIRE - BIG TIME GAMING**

Big Time Gaming's Who Wants To Be A Millionaire Megapays™ Hits Relax Gaming August 26th

New Megapays™ slot has all the thrills of the TV show and now even the monster payout potential

Who Wants to be a Millionaire has made a comeback on UK TV with Jeremy Clarkson in the driving seat, and to celebrate, Big Time Gaming (BTG) is launching Who Wants to be a Millionaire Megapays™ that will be hitting online casinos via Relax Gaming on August 26th.

Millionaire is the most popular game show of all time, but it also made a splash in the online gaming space in 2019 with Who Wants to be a Millionaire Megaways™, BTG's first ever branded slot, it captured audiences around the world.

Now it gets the 2021 treatment, thanks to BTG's unique patented Megapays™ system. This offers four Megapays™ Jackpots: Mini, Midi, Major and Mega. All four Megapays™ Jackpots are progressive, which means every time a bet is made a portion of bet is added to each Jackpot. Any of the Megapays™ Jackpots can be won during a Megapays™ Feature.

Not only does Who Wants to be a Millionaire Megapays™ capture all the edge-of-the-seat drama of the iconic quiz show, but thanks to the Jackpot system it also comes with the chance of life-changing wins.

Add to that free spins, unlimited retriggers and up to 117,649 ways to win and it's easy to see why this game looks like a million bucks.

The Megapays™ feature traces its roots back to an earlier collaboration with Relax Gaming, making this launch both fitting and beneficial to both parties. In partnering with Relax for the release, Who Wants to be a Millionaire Megapays™ will enjoy the aggregator's unrivalled speed-to-market and reliable integration framework.

BTG Gaming CEO Nik Robinson said: "Big Time Gaming has the world-wide exclusive rights to Who Wants to be a Millionaire. Dovetailing the brand with Megapays™ will allow players to win truly life changing sums, with Bonanza, Millionaire and many other games planned, Megapays™ is set to become the...



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**PANDAScore**

**Esports player engagement: Latency Vs Delay**

**How does latency impact the success of the esports market? Is the industry paying this issue enough attention?**

Regardless of whether it's esports or traditional sports betting, latency is a critical issue that must always be considered in your market offering. The current levels of latency and delay in esports means that punters are at a significant disadvantage when they place bets – to the point that it detracts from the overall experience. Improving latency and delay is essential to achieving parity with the broader sports betting sector, and the future growth of esports betting more broadly.

The most important differentiator between esports and traditional sports is not latency but delay. Latency only refers to the common and often unavoidable situation where the video stream is lagging behind the real time gameplay. Delay, however, is an intentional feature in esports, used as a tool to increase the Tournament Organiser's control over the broadcast content.

Purposely inputting delay is an industry standard these days and has a direct impact on player engagement. TO's are constantly trying to find the right balance for delay, as they need to manage competitive and betting integrity against risk, while maintaining broadcast quality.

Although the issue of latency is being handled well in industry, the issue of delay is not. Many industry stakeholders are not attempting to overcome this challenge at all. It's not just a matter of a few seconds, but many video streams can have up to 10 minutes delay!

The scale of this issue is completely different to any latency related issues. The impact it's having on player engagement is game changing and I believe it's an aspect that needs a lot more attention from our sector.

**How important is the tier of tournament as a factor when influencing the impact of latency or delay in betting markets?**

In esports, latency levels are heavily influenced by the tier of tournament or match. The lower tier esports leagues with more niche gaming titles typically will

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**FIRST LOOK GAMES**

**Through the looking glass**

Tom Galanis, managing director and co-founder at First Look Games, discusses the affiliates prominence in the igaming sector, how studios can build better relationships with their player base, and its recent launch of the company's Demo Game Server.

**INTERGAMINGi: Could you give us some background on the company?**

Affiliates represent the very best way for game studios to not only access players, but also to convey the key selling points of their games in a way that no other channel - including operator websites - can offer. Our previous experience had shown us that marketing in the igaming space was seeing an uplift in product marketing and that operators simply could not give sufficient love to the sizeable increase in game content that was being developed and pushed live on their sites. First Look Games was set up to bridge the gap between game studios and affiliate publishers, with a mission to become the ultimate vehicle for games marketing.

**In which markets do you currently operate?**

First Look Games operators globally, in all markets where digital marketing and igaming converge works most effectively.

**How do you differ from other affiliates in the sector?**

First Look Games is a one-stop shop for affiliates and game studios to come together to build marketing coverage and compliance. There is no business that offers this to our stakeholders.

**The company recently launched the Demo Game Server - could you tell us a bit more about the product?**

This product seeks to give affiliates controlled and secure acces to free-to-play demo games, while ensuring that these games are served behind age verification in markets such as the UK where this is a licence requirement.

**If a game studio is working with numerous affiliates with countless different requirements, how do they cater to each?**

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# FIRSTLOOKGAMES

## SPIRIT OF THE RIVER™



DOWNLOAD THE 'SPIRIT OF THE RIVER' MARKETING ASSETS OR FIND OUT MORE AT [WWW.FIRSTLOOKGAMES.COM](http://WWW.FIRSTLOOKGAMES.COM)



**CHASE THE SPIRIT FOR DUAL WAYS PAYS**

Travel back to the time of the Aztecs with our first Dual Ways Pays game with players being paid left to right and top to bottom on every spin.

You need to collect 4 scatter symbols to trigger the feature.

From the collection of the first one you have 20 spins to collect the remaining scatters.

During free spins, the grid can expand up to 8 wide with additional mystery symbols and up to 10x multiplier and additional wilds.

**GAME DATA:**

|                    |                                 |
|--------------------|---------------------------------|
| <b>Studio</b>      | SG Digital                      |
| <b>Features</b>    | Slot Games, Free Rounds Enabled |
| <b>Markets</b>     | UK/EU/Canada, US                |
| <b>RTP</b>         | 96.70%                          |
| <b>Reels</b>       | 6x4 (expanding to 8x6)          |
| <b>Top Prize</b>   | 250,000                         |
| <b>Lines/Ways</b>  | Dual Ways Pays                  |
| <b>Min/Max Bet</b> | 0.20 / 50.00                    |

**KEY FEATURES**

Dual Ways Pays





## AUGUST 2021 EDITORIAL HIGHLIGHTS



### INCENTIVE GAMES & EZUGI

#### A Bright Future - iINTERGAMING1 Special feature on Africa

In a special feature on Africa, iINTERGAMINGi spoke to three companies who can see a neutral development in this vibrant market and are looking to take advantage of its potential.

**The African market is an exciting and diverse one. Which countries do you think are the most significant in terms of opportunities?**

**Pang Goh, Business Development Director at Ezugi:** I consider Africa as one of the fastest growing gaming markets in the world; it truly is exciting and unique.

**Victor Pronk, Commercial Director at Incentive Games:** In 2019, sub-Saharan Africa was again the fastest-growing mobile economy globally, according to a report by GSMA. They also predict that sub-Saharan Africa will add 167 million unique mobile subscribers between 2018 and 2025, reaching a total mobile...

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### GREEN JADE GAMES & LIVE 5

#### iGB SLOTS SHOWCASE - ISSUE 2

Prizefighter K.O - Green Jade Games' latest title is a real heavyweight in the slots division.

#### How would you describe Prizefighter K.O.?

The latest slot in our Knockout series is hard-hitting, floats like a butterfly and you can win like a king thanks to three bonus features and a never-seen-before mechanic, EverWin. Players can also buy the bonus, making them very much the favourite to emerge victorious.

Wolf 81 - Live5's latest neon-heavy masterpiece keeps the studio at the head of the pack

#### How would you describe Wolf 81?

A game that beautifully tackles the classic neon theme with a unique twist. Set across four reels and with 81 ways to win, two or more adjacent wolf symbols trigger the respin feature where players have four bonuses to choose from: win every spin, cash prizes, progressive multiplier and expanding wilds.

There's also an explosive jackpot that triggers at random.

[READ THE FULL STORY](#)

### SPRIBE & EZUGI

#### Big Debate: Does it make more sense to enter a new market with a localised offering rather than a global brand?

Ezugi business development director Pang Goh and Spribe product director Shalva Bukia answer this month's burning question.

Yes, Pang Goh, business development director, Ezugi It always makes more sense to develop games for specific markets and with specific player preferences in mind. This includes the format of the game, the UI, games and studio design as well as things like currency and, most importantly, betting limits customised to the market's expectations.

The same game if needed can then be re-branded or fine-tuned with international appeal.

No, Shalva Bukia, product director, Spribe - The wider industry is incredibly focused on localisation right now as the key to offering the best possible player experience. But prioritising localisation over innovation and brand risks negatively impacting the brand recognition and also the player experience and no amount of localisation can overcome this.

A superior product and recognisable brand are the ultimate winning combination.

[READ THE FULL INTERVIEW](#)

### 1X2 NETWORK

#### 1X2 Network's Chris Loftus: "The Drive for Content Aggregation Is a Reflection of the Changing Market in the iGaming Industry"

1X2 Network is a company that is at the forefront of cutting-edge game development in the iGaming sector, bringing a variety of top-notch products that tempt consumers by virtue of their unique features, captivating visuals and innovative core mechanics. Aggregating content from select third parties has been a part of the company's offering for some time and today 1X2 Network works with a variety of third-party vendors.

1X2 Network has adapted a philosophy where driving the best market conditions for customers is always a priority, whether that is via their own content or by acting as a conduit for other studios.

Today, we talk with 1X2 Network's Head of Content Partnerships Chris Loftus...

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### SPRIBE

#### The Chain Gang: Crypto iGaming

The iGaming market is slowly opening its doors to cryptocurrency as it continues to establish itself as a medium of exchange and a legitimate alternative investment.

Leandro Rossi, Lloyd Purser and Shalva Bukia share their thoughts on the advantages of becoming crypto-friendly, how it can be the differentiator in a congested space and whether blockchain will be the next driver of seismic change in the iGaming industry.

Shalva Bukia, Product Director at Spribe: Blockchain and crypto casinos are a captivating story: one might think that crypto-friendly casinos are ones that simply accept Bitcoin and other crypto currencies, but the reality is much more interesting: crypto only casinos emerged not from traditional iGaming, but rather as a mix of video-game driven iGaming and social solutions.

This is a different breed of casino, with its own rules. These games became popular between Millennials and Gen-Z (early adopters of cryptocurrencies) and now are migrating to traditional iGaming with disruptive success. We at Spribe specialise in this kind of games and seeing immersive growth in these so-called "Smart" or "Arcade Games".

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### INCENTIVE GAMES

#### Incentive Games & Captain Up on the importance of collaboration

To deliver a localised and personalised player experience, operators are having to take their products and propositions to the next level. This has seen many look to third party providers that specialise in areas such as content, payments, gamification and loyalty and reward schemes.

But with a high level of specialism required in each area, and new depths of complexity and technicality being explored as companies continue to push the boundaries, we are starting to see these third party providers also join forces to enhance their products and services.

Incentive Games and Captain Up are two such companies that have recently collaborated for the first time, and CasinoBeats sat down with Victor Pronk, CCO of Incentive Games, and Uri Admon, founder and CEO of Captain Up, to learn more.

#### CasinoBeats: Why are we seeing a growing number of operators use third party specialists to help with key areas of their business?

**UA:** Our industry includes various aspects, technologies and expertise. Like any healthy ecosystem, the gaming industry has matured and embraced new tools, tech and approaches, aiming to provide the best experience to the player

[READ THE FULL INTERVIEW](#)

## CONTINENT 8

### Safety First

David Brace, technical account director at Continent 8 Technologies, speak to iINTERGAMINGi about how integral data is in managed hosting, security and what is on the horizon for the sector.

Continent 8 Technologies has been providing services to the igaming industry for more than 20 years. Its journey started in 1998 when Continent 8 Consulting was created in Montreal, Canada. Eight years later, Continent 8 Technologies was incorporated on the Isle of Man and the company has continued on an upwards trajectory in the data sector ever since.

### Could you explain what Continent 8 Technologies does?

From more than 70 connected locations spanning Europe, the Americas and Asia, Continent 8 provides highly reliable managed hosting, security and global network solutions for today's online business-critical platforms. We work with many of the largest brands in igaming and have proudly supported some of these businesses for more than two decades.

[READ THE FULL INTERVIEW](#)

## STRIVE GAMING

### Max Meltzer exclusive: Only amazing things to say about Kambi - but time for us to Strive

In his first interview as Strive Gaming CEO, Max Meltzer speaks exclusively to Gambling Insider about his short-term and long-term goals in the role, reflects on his time at Kambi and evaluates industry M&A.

Given recent industry developments and where the sector is headed, there is lot to discuss...

### What are your immediate plans as Strive Gaming CEO?

I think it's the time to sit down and evaluate how far the business has come even in the short time it's been operational. There is quite a sizeable team already in place, so I'd just like to evaluate how the pipeline has been going, and what impacts what's happening in the industry are going to have on our business. I think we need to have a proper management session; that's what I'm sitting down to do in the first week. We'll have a very strict agenda of looking across everything from budget setting, to forecasting, to recruitment planning - per different scenarios. We'll look a lot at the technical vision, the product vision, how that is impacted by the deliveries that are impending, because Strive has certainly hit the ground running.

So there's quite an in-depth review and assessment of where we are, and just making sure everyone's comfortable with the future. I'll have an evaluation of roles and responsibilities of everyone, and the expansion we continue to undergo in the US, Europe and UK in terms of recruitment. But I'm super excited to get going.

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## SCOUT GAMING

### Exclusive Q&A with Joakim Renman, CCO at Scout Gaming

Is DFS the perfect alternative for sports fans who reside in jurisdictions where sports betting is still unregulated? How much of a crossover is there between sports betting and DFS fans?

Fantasy sports is an integral part of the modern sports fan and the crossover is near perfect. Our data shows that sportsbooks that offer DFS can see a significant increase in the time customers spend on site, the money they spend and the trust they have with the brand. Of course, this works both ways so for operators limited to DFS at present they have the potential to unlock powerful cross-selling opportunities once they are permitted to offer sports betting.

For us it does not matter whether the market is regulated or not. The Scout Gaming platform is modular so can be adapted to any market and in particular any regulatory requirements that have to be met. We want as many operators as possible to leverage the potential of daily fantasy sports so we have built our products and services to be customizable in a short space of time and with very little effort.

DFS has been growing in popularity around the world continually over the past few years. What aspects of this vertical cause it to be so appealing to the new generation of players entering the market?

I think it has a lot to do with the complexity of daily fantasy sports when compared with sports betting. Players are far more invested when creating...

[READ THE FULL INTERVIEW](#)

## BETPOINT

### Looking to the future - iINTERGAMINGi speaks to Betpoint Group's new CEO, Lahcene Merzoug, about how the industry veteran plans to spearhead the company's growth

### Congratulations on the new appointment. How has it been settling into the role?

It's been great. Betpoint wanted someone who could help grow the company very quickly, so it's been super-full on from the day I started, and that suits me because I thrive on pressure. It makes it exciting to come to work every day.

### Can you give us a bit of background about yourself and how you came to work in the industry?

I've been an entrepreneur for as long as I can remember. I've set up and sold quite a few companies in Sweden, in many different sectors. Several years ago, I made an exit on a successful company in green tech industry. After that, my fiancée and I decided to move to Malta to have a bit of an extended vacation...

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## FSB

### The Gambling News Podcast Welcomes David Charnock of FSB

The Gambling News podcast series is an excellent way to stay on top of what's happening in the gaming industry. We routinely invite industry insiders to sit down with us to discuss how they see the market and what they're doing to help shape the future. Gambling News recently had the opportunity to have David Charnock, FSB's new Business Development Manager for Latin America, join us. As a company focused on offering omnichannel solutions to the industry, FSB has a lot to offer and Charnock is ready for all the challenges that are coming - tune into the podcast for all the details.

Charnock is an industry veteran, although he has only been with FSB for less than two months. He is based out of Costa Rica, giving him easy access to the entire region. As he gets acclimated to his new role, he will be able to rely on 30 years of experience and knowledge that will give FSB the opportunity to quickly expand and forge new relationships that will be important to Latin America's gaming growth.

Latin America has some markets that are already more established than others, and these are going to be key for the region's growth. Charnock recognizes that it would be virtually impossible to envision a single regulatory framework for Latin America, but he and FSB are helping facilitate the delivery of products that can cater to individual countries and their requirements. As FSB expands, it will be in an increasingly greater position to assist operators and regulators establish a mature industry.

There are a few countries that Charnock highlights as being more ready for...

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## STRIVE GAMING

### Jesse Cary on US igaming: 'keeping up with North America requires a complete focus'

Igaming platform Strive Gaming has been busy grabbing the headlines of late, most recently achieving GLI-33 certification from Gaming Laboratories International. With that accreditation freshly secured the firm's new CTO, Jesse Cary, spoke at length with SBC Americas about some of the technological opportunities, challenges and pain points for incumbents in the US igaming sector.

### What platform challenges are operators facing in the early stages of the US market?

Operators seem to be facing a number of challenges. The speed of regulation is creating huge challenges for operators trying to compete in this market. There are 26 states and counting that have either enacted or drafted legislation for sports wagering, five states for icasino plus Canada (including Ontario) in the mix. All this activity and opportunity in just a few short years means trying to maintain a first mover advantage in all these states with a profitable, let alone competitive CPA, is a tall order.

Keeping up with North America requires a complete focus and not being distracted by other markets. Some operators who have full control of their own technology in-house still can't manage to keep up with existing operations elsewhere globally and adapt for the US at the same time.

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