



FOCUS ON



Lady Luck
GAMES



STEP INTO THE WORLD OF POPEYE

FEATURING

61 PRESS
RELEASES

21 EDITORIALS

10 Client interviews, **3** Podcasts,
6 Clients participated in roundtables



191,309 SOCIAL MEDIA IMPRESSIONS
DELIVERED FOR OUR CLIENTS

66
AWARD
NOMINATIONS



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Lady Luck Games Announces Partnership with Soft2Bet

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StakeLogic Live launches Runner Runner Roulette 5000X in English

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Golden Whale aligns with Greentube for performance optimisation

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RAW launches content with White Hat Gaming

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Lady Luck Games Announces Exclusive Release of Popeye Slot Game on Betsson



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Be a winner and go for Gold Gold Gold in the latest slot from Booming Games

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Crab Sports signs partnership with Intelitics for user acquisition in Maryland

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RAW enhances Betsson's Content Offering

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BETER Live recruits new product chief

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Golden Whale Signs up Gamanza for Data Assessment Partnership

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Live Solutions handed new Romanian gaming licence

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SPRIBE

Spribe's Aviator Lands in Ontario

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Swintt enters Serbian market with AdmiralBet slot content deal

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BETER

Beter to move distribution in-house

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RAW iGaming Adds Green Jade Games to its growing casual portfolio

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Lady Luck forms multiple exclusive release deals for Popeye slot

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Continent 8 Technologies secures Massachusetts license

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Crypto gambling pioneer Maverick Games makes major hires

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Gaming Corps Continues Expansion With Launch in Estonia

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OctoPlay secures Swedish supplier licence

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Booming Games & Golden Whale link up to optimise performance

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LuckyBet collaborates with Intelitics

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BOOMING GAMES

King Cobra Stands Up As Ruler For Booming Games Next Game



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STAKELOGIC
THINK BIGGER **LIVE**

OneCasino unveils significant content partnership with Stakelogic

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BETER

BETER Live Expands with Two New Studios in Romania

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STAKELOGIC
THINK BIGGER **LIVE**

Swedish regulator gives Stakelogic its seal of approval

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Raw arena games now featuring on Glitnor Group B2C brands

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Continent 8 Technologies cuts the ribbon on stage three expansion of Atlantic City data center

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North Star Network adds basketball website Lakersbrasil.com to growing portfolio



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AretoNet launches natural language-powered gaming BI

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FSB Reports Impressive Growth in Grand National Betting

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Livespins and REEVO join forces

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Raw group is now ISO 27001 certified

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EQL Games selects Continent 8 Technologies for infrastructure and security

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BETER Expands Live Casino Product Reach with Betbazar



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Multipliers and Free Spins flow on 06th June with Blue Guru's Underwater Adventure



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Celebrating 25 years of Continent 8 Technologies



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Livespins: A different spin

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Meet The Slots Creators – Fortune Factory

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Africa: How local operators can outmanoeuvre the power players

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Dymystifying the data unknowns

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The changing face of games studios

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Hitting the jackpot

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Betting big: Super Bowl LVII in numbers

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The changing face of games studios

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Q&A on Fire and Roses Joker Slot Release by Triple Edge Studios



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Roundtable: Keeping games studios competitive

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FIRSTLOOKGAMES

Why client areas are key for studios to succeed

READ THE INTERVIEW AT SBC SLOT BEATS

SPRIBE

Ontario: How operators can rise above their rivals

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GOLDEN WHALE PRODUCTIONS

Golden Whale: Machine learning opens up new world of possibilities for game creations



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BOOMING GAMES

Q&A with Aaron Axisa

READ THE Q&A AT KASINO RANKING

KINGMAKER

Making new traditions – the rise of non-traditional casino content



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Maverick games

CB100: Removing expressions from the gambling industry's lexicon

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LUCK SOME

"There Is Still an Appetite for Candy-Themed Slots"
Johan John Introduces Bon Bomb Bonanza Hyperboom

INTERVIEW

LUCK SOME



Johan John,
Senior Product Manager



READ THE INTERVIEW AT LCB

PandaScore

PandaScore: Wagering eyes close in on Valorant changes

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Meet The Slots Creators

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CB100: Removing expressions from the gambling industry's lexicon

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Interview with All41 Studios
(Julia Suburova, Managing Director)

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Interview with Neon Valley Studios

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CB100 Club Question - Slots Temple

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CB100 Club Question- Live Solutions

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CB100 Club Question - Silverback

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CB100 Club Question- Golden Whale

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HIPHTER Talks S2-Ep13: Leveling Up: Inside the World of Esports

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Tracing the untraceable: Gambling and financial data theft

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Q&A On 9 Pots of Gold Megaways Slot by Gameburger Studios

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5 Mins with..... Thomas Kolbabek

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