



OCTOBER 2019 PRESS HIGHLIGHTS



GREEN JADE GAMES / FIRST LOOK GAMES

Green Jade signs up to First Look.

Green Jade Games has become the latest slot developer to sign up to First Look Games.

The partnership means that Green Jade will be able to gain direct access to online casino affiliates to share assets and information about its full suite of games and any upcoming slot launches, maximising exposure among affiliates and the wider web.

This includes game information sheets and marketing assets such as logos, images and videos. These are uploaded to the First Look library where they can be downloaded individually or in bulk by affiliates to help create content.

[READ THE FULL STORY](#)

FANTASMA GAMES

Medallion Megaways – Fantasma Games.

Medallion Megaways is the latest online slot from Stockholm based game studio Fantasma Games.

The game will launch on October 14 at LeoVegas Group for a two-week exclusivity period, before becoming available to over 200 operators.

Fantasma wants customers to enjoy a “truly otherworldly experience” via its new 6x6 Megaways title, which comes complete with expanding wilds, a void respin feature, free spins and cascading reels.

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MYCHANCE

Retention and rewards heavy MyChance relaunches after revamp.

Online casino MyChance has undergone a major renovation as the site relaunches with a new look and feel as it strives to deliver “even more value” to customers.

Striving to provide “a modern, sleek, look and feel,” MyChance has also added a number of personalisation and gamification features through the redesign as it seeks to drive retention.

This includes a search tool and the options to ‘favourite’ and rate games.

[READ THE FULL STORY](#)

PUSH GAMING / ROYAL PANDA

Push Gaming strikes Royal Panda partnership.

Push Gaming, the developer behind chart-topping titles such as Jammin’ Jars and The Shadow Order, has put pen to paper in a deal to provide popular online casino operator Royal Panda, part of the LeoVegas Group, with its full suite of games.

The Integration will be undertaken via the Relax Gaming platform and will see Royal Panda players be able to access more than 25 titles including Razor Shark, Wild Swarm, Immortal Guild and Tiki Tumble for the very first time.

[READ THE FULL STORY](#)

STAKELOGIC / BIG TIME GAMING

Stakelogic recruits Big Time Gaming’s Megaways.

Online slots developer Stakelogic has become the latest firm to align with Megaways, after inking a deal to licence the Big Time Gaming mechanic.

Black Gold Megaways is set to become the first title to debut under the terms of the agreement, with “several lucrative features,” including wilds that are randomly distributed and can fill an entire reel or multiply the player’s winnings.

[READ THE FULL STORY](#)

1X2 NETWORK / PLAYTECH

1X2 seals “major distribution” deal with Playtech.

1X2 Network has signed what it describes as “a major distribution,” which is to see a variety of content made available to operators globally via the Playtech Open Platform.

This is to see a number of titles from its Iron Dog Studio and 1X2 Gaming brands, such as Rainbow Wilds and Blood Queen as well as Faerie Nights Sinister Circus, be offered alongside 600 games from Playtech’s in-house studio and third-party partners.

[READ THE FULL STORY](#)



OCTOBER 2019 COMPLIANCE HIGHLIGHTS



SMP

SMP eGaming unlocks online courses for Responsible Gambling Week.

SMP eGaming is calling on all online gambling operators to take a more proactive approach to player protection, as the firm reveals plans for the upcoming Responsible Gambling Week.

Taking place November 7-13, the online gaming compliance division of SMP Group is unlocking its responsible gambling courses for the entire seven days, as it encourages operators globally to make a long lasting impact.

Undertaken through the SMP Compliance Academy, the courses will cover key jurisdictions such as the Isle of Man, UK, Malta and Sweden and will provide organisations with training for their entire workforce across areas such as social responsibility, protecting minors and gambling management tools.

[READ THE FULL STORY](#)

RISQ / 3RADICAL

How have UKGC verification regulations impacted affiliates?

Following the publication of its new report, Rachel Swann, commercial director at 3radical, a software company and the developer of the Voco gamification platform, details impacts of the most recent UKGC verification regulations.

The gambling industry is no stranger to regulation. In 2019 we have seen tighter guidelines and record fines as the industry has gone under the microscope. One piece of regulation that came into force in May 2019 exemplified the shifting landscape.

As of 7th May 2019, igaming operators have needed to verify a player before they can place a bet or access free-to-play games. The previous grace period of 72 hours no longer exists, and a full check needs to take place before a player can deposit or play.

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RISQ

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SCANNED PAGES

BRANDS MONITORED

No. OF PAGES SCANNED
IN THE UK

6.4million

No. OF BRANDS MONITORED

127

NO. OF PAGES SCANED
GLOBALLY

13.8million

No. OF ALERTS SENT

1,643

TOTAL PAGES SCANNED

20.2million

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OCTOBER 2019 EDITORIAL HIGHLIGHTS



FANTASMA GAMES

How Fantasma Games delivers innovation in mobile slot offerings.

I've got slots on my mind as G2E Vegas kicks off next week, the largest display of the latest in slot games in both the land-based and online sides of the gambling industry.

Today I'd like to focus on innovation in online slotS mobile slots in particular and the fine work that Swedish developer Fantasma Games is doing. Its easy to get lost in the glamor surrounding the massive slot developers in our space, especially at events like G2E, so I wanted to highlight a younger and smaller supplier for a change.

Founded in 2017, Fantasma Games uses elements of video gaming in their slots, with a vision of creating something immersive and memorable for the player. CEO Fredrik Johansson has a deep focus on mobile offerings and strives to create an exceptional "one-handed" mobile gaming experience for consumers.

"Fantasma Games' founding team has an extensive background in online gambling and gaming and we saw a huge opportunity to combine this experience and create new and unique content for online casino players", Johansson told me.

[READ THE FULL STORY](#)

2BY2 GAMING

Understanding player power key to success.

Bob Schuijt of 2BY2 Gaming talks to CasinoBeats about how the Chicago-based provider has put the player at the centre of its game development process.

Can you begin with a brief background and overview on 2BY2 Gaming and the products and services on offer?

Bob Schuijt: "2BY2 Gaming is based in Chicago, US, and develops unique and innovative video slots, for delivery to customers across multiple delivery channels, such as mobile, tablet, PC/Desktop and social gaming.

"Some well-known games developed by 2BY2 Gaming are Giant Riches, Wolf Heart, Fire 'N Fortune, Agent Valkyrie and The Sand Princess.

"We partner with some of the most respected gaming companies in the traditional land-based casino markets, real-money online gaming markets and free-to-play social gaming markets. Therefore, we can reach the target players no matter where they are playing."

How do you ensure your games offer something different to other developers and how hard is this to achieve?

"Because of the abundance and, really, oversupply of game content in the marketplace, it can be extremely difficult to differentiate from other game suppliers. Our development team has nearly 125 years of combined game development experience, more than 65 issued patents and around 35 pending patent applications.

"This industry experience enables us to consistently come up with unique game mechanics and stay relevant in the online space.

[READ THE FULL INTERVIEW](#)

RISQ

How RISQ enables sports betting operators to improve their business.

Today I'd like to present to you a company that is making waves in the sports betting space, one of the hottest sectors at present, especially in the regulated U.S. market.

According to their website, RISQ defines itself as "striving to become the leading provider of liquidity, pricing and risk management to the global gaming industry across sports, casino and lottery verticals".

So what the heck does that mean?

In an effort to educate gambling industry as a whole on what RISQ has to offer, especially those with a sports betting focus, I spoke with RISQ's Chief Commercial Officer Tom Mitchell for closer look.

[READ THE FULL INTERVIEW](#)

HUBB

How to grow a blockchain incubator in 2019 on the Isle of Man.

Many of us put blockchain and crypto in the same bracket because blockchain is the technology that underpins cryptocurrencies. This may have given blockchain a bad rep. Not that there's anything inherently wrong with cryptocurrencies, but bad actors and a lack of regulation have generated plenty of bad press in the crypto space – whether it's stories about shady ICOs or market manipulation.

But the truth is a blockchain company can be just like any other tech company, developing software that doesn't need regulatory oversight at all. It could be a company building a blockchain-driven online platform that deals with something like absence management, for example.

A lot of jurisdictions are perhaps too focused on crypto involvement when there's a big chunk of businesses in this sector are simply tech companies. In the Isle of Man, we see blockchain companies working all kinds of sectors. Yes, there are crypto, fintech and e gaming companies, but these are outnumbered by a diverse range of ventures...

[READ THE FULL STORY](#)

RISQ

Helping sportsbook platforms to deliver guaranteed margin solutions to clients.

In partnership with sportsbook platform supplier Amelco, RISQ specialist in betting insurance, risk management and liquidity solutions, has announced the launch of its 'fixed % trading models'.

Allowing betting incumbents the option to operate markets on a fixed % of sports betting turnover over standard GGR models, SBC speaks to RISQ Chief Commercial Officer (CCO) Tom Mitchell on the benefits of % change and how RISQ and Amelco seek to 'redefine operator-client sports betting partnerships'...

SBC: Hi Tom, thanks for this interview. Can you breakdown for SBC Audiences your partnership with Amelco, which seeks to disrupt several key components related to modern sportsbook practices?

Tom Mitchell (Chief Commercial Officer – RISQ): Of course. Our partnership with Amelco allows them to offer their current and potential partners the option to remove the volatility of running a sportsbook.

In essence, sportsbook operators have winning periods and losing periods and we are able to help sportsbook platform providers remove the latter for their partners. Instead, we allow Amelco to give them a fixed-guarantee based on turnover and volume.

This allows sportsbook operators to concentrate on driving new player sign-ups, retaining punters and delivering a world-class experience to their customers.

SBC: Hitting industry headlines, your partnership seeks to deliver a new platform trading model based on 'fixed %' of wagering turnover' over the 'standard GGR models', why is this such a radical change for incumbents?

[READ THE FULL INTERVIEW](#)





FANTASMA GAMES
MEDALLION
MEGAWAYS™
Online Slot

MEDALLION MEGAWAYS™ - FANTASMA GAMES



Experience otherworldly gameplay across a 6x6 Megaways™ reel with Expanding Wilds, Void Respin feature, Free Spins, and cascading reels.

In the middle of a vast endless desert, a lone tent can sometimes be found on clear and moonless nights. Sheltered from the howls of the icy desert winds, a night full of mystery and gambling may now begin. The border between reality and dream slowly starts to blur as the image of a cryptic eye grows clearer deep within your mind.

Void Respin

When the Respin Stone is activated, if a Void Respin symbol appears on the reels, a random number of symbols between 2 and 10, including the Void Respin symbol, are removed, and new symbols fall down. Wild symbols and symbols that are part of a winning combination cannot be removed.

Free Spins

The Free Spins are activated when the Medallion activates the Free Spins Stone. 10 Free Spins are awarded. Both the expanding Wild and the Void Respin features are activated during the Free Spins. The Avalanche multiplier does not reset between spins during Free Spins. The Free Spins can not be reactivated. When the Free Spins end, the Expanding Wild and the Void Respin features remain activated.



Feature Activate

The Medallion can appear at the end of any base game spin. Appearing as a spinning coin, it can activate or deactivate Feature Stones and their corresponding features. If activated, the Free Spins start immediately. The Expanding Wild and the Void Respin are applied starting from the next spin. When the Free Spins end, the Expanding Wild and the Void Respin features remain activated.

Avalanche

In the feature, the symbols in winning combinations disappear, new symbols then fall down creating additional win opportunities. If the new symbols result in a new winning combination, the win is multiplied by the Avalanche multiplier. The Avalanche multiplier increases by 1. There is no upper limit to the Avalanche multiplier.

Expanding Wilds

When the Wild Stone is activated, all Wild symbols landing on the reels expand to cover the entire reel, substitute for any symbol and award a random Wild multiplier between x2 and x6 to the winning combination they are part of. Wild multipliers on different Wild symbols multiply each other.



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