



# FOCUS ON

# AUGUST

THE MONTHLY NEWS ROUND-UP FROM GAME ON



Coming September 2019

## AUGUST 2019 PRESS HIGHLIGHTS



### 1X2 NETWORK / E-PLAY24

**1X2 Network strengthens Italy presence with E-Play24 deal.**

1X2 Network is continuing to build momentum in the Italian market by signing a deal to supply platform and services provider E-Play24 with its full suite of slots and table games.

The deal with E-Play24 will see online casino operators powered by its modern technology gain access to titles from 1X2gaming and Iron Dog Studio. This includes the developer's latest releases including Richie in Vegas and Viking Wilds as well as classic hits like Blood Queen and Neon Jungle. E-play24 powers more than 20 online distribution channels in Italy including eplay24.it and betwin360.it.

[READ THE FULL STORY](#)

### GREEN JADE GAMES

**Green Jade Games makes Maltese play.**

Green Jade Games has secured a further European expansion after following up its UK green light by obtaining a supplier licence from the Malta Gaming Authority.

Allowing the developer to offer its online casino games to operators in regulated markets across Europe and further afield, the MGA approval comes a number of weeks after the firm gained a similar such licence from the UK Gambling Commission.

Striving to combine gambling and skill to create titles that allow players to determine the course of the narrative and the outcome of the game, the firm stresses on ethos "to create deeply entertaining games that allow players to improve their skills..."

[READ THE FULL STORY](#)

## CASINOBEATS SUMMIT

  
**1,000**  
Delegates

  
**75**  
Speakers

  
**40**  
Exhibitors

**17-20 SEPTEMBER 2019**  
OLYMPIA LONDON  
**#CasinoBeatsSummit**

### SKILLONNET

**€100,000 Spin A Mini returns to SkillOnNet Casino Brands.**

Supported by four major Slot Providers and four top slot games, SkillOnNet, the powerhouse platform provider behind some of the world's most popular online casino brands including PlayOJO, AHTI Games and Miami Jackpots, is turning up the heat this summer with the return of its "Spin a Mini" network promotion.

The promotion, one of the biggest in the industry, runs throughout August and gives players the chance to win a brand-new Mini Cooper car every week with a host of other prizes also up for grabs including a dream holiday for two, smart TVs and free spins.

[READ THE FULL STORY](#)

### 1X2 NETWORK

**1X2 Network completes Microgame integration.**

Italian network and service provider Microgame has expanded its offering, after completing the previously announced integration of 1X2 Network content. Under the terms of the agreement Italian operators powered by the Microgame platform can now offer their players a variety of slots and table games from 1X2 Network's 1X2gaming and Iron Dog Studio subsidiaries.

Marco Castaldo, CEO of Microgame, said of the agreement: "We are pleased to have completed our 1X2 Network integration."

[READ THE FULL STORY](#)

### BIG TIME GAMING

**Kingmaker released by Big Time Gaming.**

Ever wanted a feature so bad it hurts? Well with Kingmaker you've now got some light relief! BTG have flipped slots on their head to make an incredible new mechanic that is the antithesis of player expectations!

Yes folks, in Kingmaker you really don't want to see the feature!

[READ THE FULL STORY](#)

### 1X2 NETWORK / BIG TIME GAMING

**1X2 Network licenses Big Time Gaming Megaway IP deal.**

1X2 Network has entered into a partnership that will see it license Big Time Gaming's Megaways mechanic.

The deal means that Iron Dog Studio will be able to combine Megaways, a random reel modifier system that sees any given spin produce a different number of symbols...

[READ THE FULL STORY](#)



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# RAZOR SHARK

out on 03.09.2019

PUSH GAMING™

## AUGUST 2019 PRESS HIGHLIGHTS



### SKILLONNET / PRIME GAMING

Prime Gaming selects SkillOnNet to power ICE36.

Online casino and platform services provider SkillOnNet is to power yet another igaming brand, after being selected by Prime Gaming to deliver “a superior player experience with thousands of games and lucrative bonuses”.

New mobile casino ICE36 is lauded as a “progressive web app that will disrupt the online casino gaming arena, providing players with the same seamless experience as a native app but via their browser”.

[READ THE FULL STORY](#)

### SMP

SMP eGaming and Nordic Gambling deliver Swedish compliance courses.

Isle of Man headquartered SMP eGaming has joined forces with Nordic Gambling to launch the first online compliance courses tailored specifically for operators in Sweden.

Delivered via the online gaming division of the SMP Group’s compliance academy platform, three new courses have been launched, including anti-money laundering, responsible gambling and the regulatory framework and environment in Sweden.

[READ THE FULL STORY](#)



# FIRSTLOOKGAMES



## KINGMAKER



### GAME DESCRIPTION.

**Step into the court of the Kingmaker!**

Ever wanted a feature so bad it hurts?

Well with Kingmaker you’ve now got some light relief! BTG have flipped slots on their head to make an incredible new mechanic that is the antithesis of player expectations!

Yes folks, in Kingmaker you really don’t want to see the feature!

To become King you must raise the multipliers within the four kingdoms! The longer the feature takes the bigger the base game pays as unlimited multipliers adorn the four top paying symbols. Once these build up, you’ll be cursing the crowns as they tease the feature!

Having said that, it’s not bad when it does drop in as you’ll be crowned with Max Megaways™ and the four combined multipliers come together to pay you a kings ransom as you retire to the throne room to count your riches.

### GAME STATS.

Number of Pay Lines:	16,807
Number of Reels:	5
RTP:	96.65%
Volatility:	Medium-High
Feature Trigger:	3 symbols with retrigger available
No. of Free Spins Awarded:	7



DOWNLOAD THE ‘KINGMAKER’ MARKETING ASSETS OR FIND OUT MORE AT [www.FIRSTLOOKGAMES.com](http://www.FIRSTLOOKGAMES.com)

### 1X2 NETWORK / GLOBAL GAMING

Global Gaming adds 1X2 Network to igaming portfolio.

Sweden-based Global Gaming has recruited a new wave of content, after entering into partnership with developer and content aggregator 1X2 Network.

The gaming firm has become the latest operator to deploy titles from 1X2 Network and its 1X2gaming and Iron Dog Studio subsidiaries across its online casino sites, including flagship brand Ninja Casino.

Kevin Reid, chief commercial officer at 1X2 Network, said of the new agreement: “We are thrilled to have integrated our full suite of games with Global Gaming, and to provide their players with access to our thrilling and exciting slots and table games.”



[READ THE FULL STORY](#)



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## AUGUST 2019 COMPLIANCE HIGHLIGHTS



### RIGHTLANDER

#### The two sides of the compliance coin.

Are regulators running the risk of driving players into unregulated at-risk gambling? Ian Sims, founder of Rightlander, assesses whether in looking to enforce, they are ultimately creating a wider problem.

Talking to people in our industry, there is a general feeling that having compliant marketing makes a lot of sense. We all know that there are years of material out there that needs cleaning up and the evidence we see is that most operators and affiliates are making inroads in to that.

Rightlander helps brands and affiliates stay compliant across multiple jurisdictions through the use of their site scanner and compliance alerts.

[READ THE FULL STORY](#)

### DIGITAL ISLE OF MAN

#### Opinion: Disaster averted.

Isle of Man Digital head of e-Gaming Tony Ure explains why disaster recovery is so important for online gambling businesses and what to take into account when deciding which jurisdiction to work with.

The last thing you will be thinking about right now is disaster striking and doing untold damage to your business or the organisation you work for. The modern world in which we live and work is considered to be safe, allowing companies to ply their trade in international markets.

But if the last few months are anything to go by, the world in which we live and work is rather volatile with disaster around every corner.

[READ THE FULL STORY](#)

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the  
pack

From global big hitters to hotshot start ups, there's a seat at our table here in the Isle of Man.

[find out more](#)



[digitalisleofman.com/egaming](http://digitalisleofman.com/egaming)

### RIGHTLANDER SCAN STATS - MAY 2019

Rightlander helps brands & affiliates stay compliant. Our site scanner & compliance alerts help many of the top operators and affiliates stay compliant across multiple regulated jurisdictions



#### SCANNED PAGES

#### BRANDS MONITORED

No. OF PAGES SCANNED IN THE UK

7.7million

No. OF BRANDS MONITORED

117

NO. OF PAGES SCANED GLOBALLY

14.2million

No. OF ALERTS SENT

1,505

TOTAL PAGES SCANNED

21.9million

FIND OUT MORE AT [www.RIGHTLANDER.com](http://www.RIGHTLANDER.com)



## AUGUST 2019 EDITORIAL HIGHLIGHTS



### HUBB

#### Santander denies blocking payments to Coinbase after rumours spread online.

After Barclays allegedly cut ties with cryptocurrency exchange Coinbase, rumours spread that Spanish bank Santander had followed suit.

However, a Santander UK spokesperson denied it was blocking payment to Coinbase and told FinTech Global, "We do not block payments to any legitimate company, however in certain circumstances we will refer payments for additional security checks, where we believe there may be a higher risk of fraud."

[READ THE FULL STORY](#)

### FANTASMA GAMES

#### A Provider Dedicated to Creating "Slots Beyond Gambling".

A new slot provider emerged in 2017. Based in Stockholm, Sweden, Fantasma entered the iGaming market with an aim to present players "next-generation slots". Despite a modest portfolio, the company has made major moves putting out games in collaboration with top software developers such as Big Time Gaming, Microgaming and Yggdrasil. It's not everyday that a new kid on the block hits the ground running as they have, so naturally, we were intrigued. Fantasma CEO, Fredrik Johansson was happy to talk to us about the history, future and everything in between.

[READ THE FULL STORY](#)



## IT'S TIME TO BE HEARD!

The brand new, fully branded, audio quote service from GameOn

### CAROUSEL GROUP

#### Building trust in a new brand.

Phillip Wilson, chief operating officer at Carousel Group, talks about the challenges of creating a new brand in a sector where consumers lack trust.

In among all the 'fake news' and general mistrust in the media towards the online gambling industry, we are congratulating ourselves on launching a new brand at possibly the most sceptical time in the history of our sector. Crazy. We have had many debates on how to build trust in a new brand.

[READ THE FULL STORY](#)

### BIG TIME GAMING

#### Big Time's Nik Robinson lifts the lid on latest release.

As Big Time Gaming releases Kingmaker, CasinoBeats speaks exclusively to the innovative developer's CEO Nik Robinson about the game and the story behind it

'Kingmaker' might seem an appropriate epitaph for a company that has shaken up the slots sector with a range of eye-catching games and mechanics but is in fact the title of Big Time Gaming's latest release

The slot combines the potent Megaways mechanic with Gem Multipliers and free spins with multipliers to offer players huge potential for big wins.

The title might at first appear to be in familiar territory with its medieval setting and use of MegaWays – but the gameplay comes as something of a surprise, as the developer continues to deliver the unexpected. Big Time CEO, Nik Robinson, explains.

**"WE DECIDED TO BUILD A GAME WHERE THE FEATURE IS ACTUALLY THE LAST THING YOU WANT TO SEE".**

What was the inspiration for Kingmaker?

NR: "The majority of our games take a large number of spins to trigger the bonus and we receive a great deal of feedback on this via various player forums and social media. "So, in response, we decided to build a game where the feature is actually the last thing you want to see and instead our players will be screaming for the third scatter never to hit!"

Early previews have picked up on that, acknowledging that the base game takes a while to build towards triggering the bonus features, with high volatility in the free-spins feature. Can you explain the reasoning behind this?

"There are two things you want to happen in Kingmaker – get the bonus in the first 20 spins and reap a reasonable reward..."

[READ THE FULL STORY](#)

### HUBB

#### How Will Brexit Impact the Pound and Demand for Bitcoin? Experts Answer.

Gary McFarlane, cryptocurrency expert at UK investment platform Interactive Investor, provides his thoughts on Brexit and bitcoin while canvassing the views of other experts.

What will be the likely pros and cons of the UK leaving the European Union for crypto and the bitcoin price?

The geopolitical turmoil stalking the globe and the economic uncertainty that is its backdrop have been key factors driving the bitcoin price higher.

[READ THE FULL STORY](#)

### DIGITAL ISLE OF MAN

#### Planning for Disaster.

In an exclusive interview with CasinoBeats this August, Lyle Wraxall, CEO of Digital Isle of Man, the body responsible for the thriving digital sector on the island, talked about how and why operators should invest more time into disaster recovery and the risks of not getting it right.

[READ THE FULL INTERVIEW](#)

### PLANK GAMING

#### Becky's Affiliated: How Plank Gaming stands out in the crowded slot developer space.



[READ THE FULL STORY](#)





# FOCUS ON

# GREEN JADE GAMES

THE MONTHLY NEWS ROUND-UP FROM GAME ON



## GAMES THAT ARE FIRST OF ITS KIND



It has been a busy period of late for Green Jade Games, after a trio of announcements saw the firm significantly extend its European reach.

Regulatory approval across both the United Kingdom and Malta sandwiched an alliance with CompetitionLabs, which placed an enhancement of player engagement at its core.

Benedict McDonagh, managing director of Green Jade Games, has been speaking to CasinoBeats to address recent manoeuvres, the organisations management buyout and participating at the CasinoBeats Summit 2019.

**CasinoBeats: Gaining a UK licence is a significant step for any company in the igaming sphere and comes at a key time for Green Jade – can you provide a wider update on the project in terms of the roadmap ahead?**

**Benedict McDonagh:** It certainly is a significant step as the UK is a key market for us. The maturity of this gambling market and the framework that governs operations, including the focus on responsible gambling measures, means being compliant here stands us in good stead for many other regulated markets. We have five games scheduled for launch in the UK in September, and a further four on the roadmap to close out the year.

**“IT’S IMPORTANT TO LAUNCH IN REGULATED MARKETS, OF WHICH THERE ARE AN INCREASING NUMBER”**

**CB: You also hold an MGA licence – is your focus very much on entering regulated markets? Can we expect you to obtain additional licences moving forwards?**

**BM:** As a new investor backed business, it’s important to launch in regulated markets, of which there are an increasing number, as regulated markets give you greater predictability on sustainable income. Our MGA license gives us access to a vast number of markets but most importantly, to the biggest casino operators available.

We are certifying our games for any market our customers desire and tackling licensing opportunities as they arise, but as of now, we’re not in the application process for any new licenses, which is a relief.

**CB: What can you tell us about the structure of Green Jade, in terms of governance relating to Mr Green and William Hill?**

**BM:** Green Jade Games very recently completed a management buyout from William Hill after securing investor funding, which is very exciting. The company was incubated within Mr Green very successfully and we retain a great relationship with both William Hill and Mr Green, with William Hill retaining a stake in Green Jade Games. They’re just as positive about our future as we are.



Ben McDonagh - Managing Director

**CB: What can players in the UK, and elsewhere, expect to see from Green Jade?**

**BM:** It’s too cliché to say that they can expect the unexpected but really, that’s what we do. We build games that some operators haven’t necessarily anticipated are what they need to offer. We’re passionate about providing the type of games that a greater number of players wish to play than found in the current mix.

For example, we’ve built arcade skill games, games that reward the player based on a mixture of their abilities, their decisions and the RNG. This means customers can gamble and get better at it at the same time as playing the game the way they want to play.

**CB: Jesper Karrbrink is speaking at the CasinoBeats Summit in London in September, at a key point in the Green Jade story. What will Jesper be talking about there and what do you hope to gain from the event?**

**BM:** We are really looking forward to the CasinoBeats Summit. We believe this will be one of the big five casino events in the coming years and Jesper will largely be discussing innovation, which is key to the Green Jade games.

We don’t see the use of adding one more slot to the +100 new that is released each month, instead we want to release games that are the first of its kind. Games where we give more control to the player, games that sometimes are slower but still highly entertaining, games that players want to play again and again because they are getting value for their deposits.

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