



JULY 2019 PRESS HIGHLIGHTS



FANTASMA GAMES / MICROGAMING

Flower Fortunes Megaways live on Microgaming platform.

Flower Fortunes Megaways, the latest slot release from Fantasma Games, is now live on Microgaming's platform, making it available to hundreds of operators and thousands of players around the world.

Flower Fortunes Megaways is the first online slot developed by Stockholm-based studio Fantasma Games that integrates Big Time Gaming's random reel modifier mechanic to deliver hundreds of thousands of different ways to win with each spin.

Set in a mystical land in a hidden valley, Flower Fortunes Megaways also features Fantasma Games' reel matrix.

[READ THE FULL STORY](#)

STAKELOGIC

Stakelogic Jackpot pay-out total hits €1million.

Stakelogic, the developer that adds a modern twist to classic slot games, has paid out more than €1 million to 250+ players via its innovative progressive jackpot system. Stakelogic's progressive jackpot launched in October last year and was initially available on Nudge Runner and Joker4Wild but has since been launched across 16 more games.

The jackpot system has been designed to ramp up excitement and anticipation, delivering significant added value to players while also boosting revenues for operators.

The chance of a jackpot pay-out gradually runs up to 100% and once the limit has been reached it must pay out, which it has been designed to do on a regular basis.

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CASINO BEATS SUMMIT 17-20 SEPTEMBER 2019 OLYMPIA LONDON #CasinoBeatsSummit

1,000 Delegates | 75 Speakers | 40 Exhibitors

GREEN JADE GAMES

Regulatory approval sees UK beckoning for Green Jade.

Green Jade Games is all set to take its content live across the United Kingdom, after securing a supplier licence by the region's Gambling Commission.

The casino content development has been cleared to offer casino titles to operators and players in the UK for the first time, as it strives to deliver "a playing experience like no other."

Encapsulating slots where players can determine the course of the narrative...

[READ THE FULL STORY](#)

SKILLONNET

SkillOnNet Secures Spanish License.

SkillOnNet will enter the Spanish market for the first time after being awarded a licence by Dirección General de Ordenación del Juego (DGOJ), the country's gambling regulator.

SkillOnNet's Spanish licence forms part of the company's plans to enter regulated and regulating markets in Europe and beyond for both its proprietary and white-label online casino brands.

The licence means that players in Spain will soon be able to access...

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AUTHENTIC GAMING

Betsson MD departs for Authentic Gaming.

Melvin Hulleman is the 2nd MD to leave the operator this month following departure of Joey Hurtado. Former Betsson MD Melvin Hulleman has left the operator to join Authentic Gaming as the live-casino provider's new head of account management.

[READ THE FULL STORY](#)

PRONET GAMING

Pronet appoints ex-William Hill man Leese.

Pronet Gaming, the online gambling platform and services provider that was recently sold to a UK private equity firm for an undisclosed sum, has appointed former William Hill director Alex Leese as CEO.

[READ THE FULL STORY](#)



NEPTUNE
RISING



PLANK
GAMING

JULY 2019 PRESS HIGHLIGHTS



SKILLONNET

Miami Jackpots gains SkillOnNet power for launch.

New online casino brand Miami Jackpots is to be powered by the SkillOnNet white-label platform, as the entity goes live across all major markets.

Operated by Lindar Media, who also counts igaming and bingo brands such as Mr Q, 333Casino, Rich Ride, Wild Spins and Circus Bingo as part of its stable, states that it “combines the glamour of one of the most spectacular cities on earth with the thrill and excitement of life-changing jackpot wins” in the new offering.

READ THE FULL STORY

BIG TIME GAMING / FIRST LOOK GAMES

Big Time Gaming aims for First Look marketing boost.

Casino content developer Big Time Gaming is striving to heighten its game marketing techniques, after unveiling a new alignment with First Look Games.

The marketing platform provides a direct link between game studios and affiliates to maximise exposure of their titles, with BTG set to utilise the partnership to have up-to-date, accurate information and assets for their games with online casino affiliate sites and publishers.

READ THE FULL STORY

FIRSTLOOKGAMES



Your ticket to the Wild West!

Get ready for the Wild West themed video slot from Relax Gaming. Money Train is a 5x4 high volatile slot with 40 fixed pay lines. Join the Wild West gang and its notorious leader, debt collector, TNT expert and gunslinger on their way to the Money Train and win up to 20,000 x bet. Boost your spin by buying a Feature and increase your chance of triggering a Super Mega Win.

Jump on a train, the journey is about to begin!

The Money Cart bonus round is triggered by landing **BONUS** symbols on reels 1, 3 and 5. Once the bonus round starts the three symbols that trigger the feature will reveal a value which is displayed as a multiplication of bet and awards 3 spins.

During the bonus round it's possible to land additional symbol:

BONUS - Reveals a value as multiplication of bet.

PERSISTENT COLLECTOR - Reveals a value as multiplication of bet and then collects all visible values on the reels and add them to its own values at the end of that spin and every spin that follows.

PERSISTENT PAYER - Reveals a value as multiplication of bet and adds it to all other visible symbols on the reels for that spin and any spin that will follow. This symbols does not pay itself.

PAYER - Reveals a value as multiplication of bet and adds it to all other visible symbols on the reels.

COLLECTOR - Reveals a value as multiplication of bet and then collects all visible values on the reels and add them to its own value.

WIDENER - Reveals a value as multiplication of bet and opens an additional reel.

Every new bonus symbol that lands will reset the spin counter back to 3.

When there are no spins left, the player is awarded the sum of all visible values.

RELA:
G A M I N G

DOWNLOAD THE 'MONEY TRAIN' MARKETING ASSETS OR FIND OUT MORE AT www.FIRSTLOOKGAMES.com

GREEN JADE GAMES / COMPETITIONLABS

Green Jade Games partners with CompetitionLabs.

Online slots developer Green Jade Games has joined forces with gamification and real-time engagement specialists CompetitionLabs as it looks to take player engagement and entertainment to the next level.

The partnership means that Green Jade can add gamification elements to its full suite of slots and future releases. This includes tournaments, missions, achievements and rewards, Hammer of Fortune set to be the first game to launch with these features.

READ THE FULL STORY

SKILLONNET

SkillOnNet to power new online casino, 44ACES.

Challenger brand becomes the latest white-label partner for the successful online casino platform and services provider.

SkillOnNet, the popular online casino platform provider, has launched another white-label brand, 44ACES.com. This new online casino will take advantage of all of SkillOnNet's products, services and experience including 3,000+ games, localised payment options and key licenses.

READ THE FULL STORY



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JULY 2019 COMPLIANCE HIGHLIGHTS



SKILLONNET

SkillOnNet Renews Licence of DrückGlück in Germany.

SkillOnNet has renewed the licence of DrückGlück brand in Germany. The permit will allow SkillOnNet to operate its DrückGlück online casino service in Germany until at least 2021.

DrückGlück also has renewed a sponsorship deal with local 2 Bundesliga football club Holstein Kiel, granting it branding placement rights on various surfaces inside the team's home stadium.

In addition, SkillOnNet will strengthen its marketing efforts in Germany to draw attention to its continued offering. This will include running a major television advertising campaign on channels such as Pro7, RTL, SAT1, VOX, Kabel1 and Sport1.

[READ THE FULL STORY](#)

SMP / RIGHTLANDER

SMP eGaming & Rightlander tackle igaming compliance.

SMP eGaming and Rightlander have detailed a new strategic collaboration that it is tailoring to the needs of regulatory roles within the igaming industry.

Through the link-up SMP eGaming, the Isle of Man based multi-jurisdictional licensing and regulatory compliance provider, and affiliate compliance specialist Rightlander aim to deliver a comprehensive affiliate compliance training program and tool.

It is detailed that the course, which will be delivered through SMP's online compliance academy, is to integrate Rightlander's depth of knowledge on the subject with SMP's training platform.

[READ THE FULL STORY](#)

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pack**

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there's a seat at our table here in the Isle of Man.

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RIGHTLANDER SCAN STATS - MAY 2019

Rightlander helps brands & affiliates stay compliant. Our site scanner & compliance alerts help many of the top operators and affiliates stay compliant across multiple regulated jurisdictions



SCANNED PAGES

BRANDS MONITORED

No. OF PAGES SCANNED
IN THE UK

8.1million

No. OF BRANDS MONITORED

112

NO. OF PAGES SCANED
GLOBALLY

14.5million

No. OF ALERTS SENT

1,412

TOTAL PAGES SCANNED

22.6million

FIND OUT MORE AT www.RIGHTLANDER.com



JULY 2019 EDITORIAL HIGHLIGHTS



DIGITAL ISLE OF MAN

Becky's Affiliated: Why Disaster Recovery is important with IOM's Lyle Wraxall

It is against my nature to plan for the worst, simply because I'm an extremely positive person and I don't spend a lot of brain power focusing on the unlikely "what if this happens." While my mindset can be viewed as a breath of fresh air for some of us, it can pose a whole set of problems for the business world and in particular, for the online gambling industry.

"Disaster Recovery," or "DR" is one of those subjects that is rarely pointed out as a pro of an iGaming jurisdiction and the purpose of this week's Becky's Affiliated is to emphasize why DR matters.

"A well-prepared operator will have a contingency plan should a disaster strike in their primary jurisdiction," Lyle Wraxall, CEO, Digital Isle of Man, shared with me.

"This usually includes hosting their Disaster Recovery plan in a separate jurisdiction in the most safe and secure environment possible, considering the infrastructure, the power, the connectivity, the speed and ease of activating their DR plus the regulations of their chosen jurisdiction," he said.

"Operators often favour other factors when deciding which jurisdiction to base themselves in. This includes things like access to talent, tax and VAT liabilities, etc. As DR does not immediately streamline costs or drive revenues, it can fall to the bottom of this list," he pointed out.

The Isle of Man, a well-established and respected iGaming jurisdiction, prides itself on having a well-rounded offering for iGaming operators — including support for DR — should any operator ever need it.

For example, in 2016, a ship off the coast of Jersey dropped its anchor and severed three sub-sea cables between the Channel Islands and the U.K., leaving just a single cable between Jersey and France. This unexpected disaster dramatically reduced connectivity on the Island, with some reporting no connection at all.

"In the Isle of Man we have five separate sub-sea cables, positioned at various points around the Island, connecting us to both the United Kingdom and Ireland. This means that in the unlikely event that one of our cables is damaged, it will cause minimal to no disruption to the Island's connectivity as we have four others that can be used," Wraxall shared.

"Doing business in today's world of geopolitical conflict and turbulent weather causing disruption the world over, it is more important now than ever for companies to ensure that they have a secure contingency plan for their data," he added.

For the online gambling industry, being online is everything, just as the name of our industry suggests. The damage of going offline for a period of time could be detrimental to the business and therefore operating out of jurisdictions who can guarantee connectivity is extremely important.

"With e-Gaming businesses processing thousands of transactions per second, it is paramount that connectivity is at 100% all of the time. Any disruption to connectivity or power can come at a huge financial cost to businesses," said Wraxall.

"Similarly, customer volume and loyalty will dwindle if they are unable to use the platform as and when they please. The Isle of Man recognises this, and we continue to play to our strengths in providing a safe and secure place to host valuable data, whether this is through our robust infrastructure..."



[READ THE FULL STORY](#)

PRONET GAMING

Easing operator pain via certified and compliant platform providers.

Alex Leese, recently appointed CEO of Pronet Gaming, talks to CasinoBeats about what attracted him to the business, as well as the opportunities and challenges he sees for the online gambling platform provider moving forward.

CasinoBeats: Can you tell us more about Pronet, its products/services and the markets it works in?

Alex Leese: Pronet Gaming is a leading full service B2B platform provider for online gambling operators with its own fully comprehensive sportsbook, a huge array of casino and games content providers plus a white label exchange offering.

I wouldn't really like to limit ourselves by reeling off specific markets we work in; we're directed by our clients in that respect and can react quickly to their changing needs if they wish to switch direction or focus on a new market, be it regulated or unregulated.

CB: You were recently appointed CEO of Pronet Gaming – what attracted you to the role?

AL: I was always aware of Pronet Gaming and knew it as one of the more discreet platform providers in the market, which has been hugely successful for them. However, the recent change of majority ownership, a renewed verve to market themselves more openly and finally the move of the commercial HQ to London were all factors that persuaded me to take the role. For a business that is so well established, the potential for growth and expansion is still huge and the team we will build here will be first class.



CB: What challenges does Pronet face and what opportunities do you see for the business?

AL: It's the same for platform providers and operators alike – keeping up with the recent wave of regulation across the emerging markets which whilst exciting, also presents a huge challenge with regards to IT, compliance and payments integration.

In this respect the opportunity for platform providers like ourselves is to take this pain away by getting certified and compliant in each jurisdiction, and providing a quicker and less painful route to market for operators and other platform providers alike.

Our exchange product is also hugely interesting for us and opens up a range of new emerging markets.

CB: How will you use your past experience to help unlock these opportunities for Pronet Gaming?

AL: Over my 10 years in gaming, I have worked with both regulated and unregulated markets, and of late, I have been working on new regulated market entries hence understanding what it takes from a technical, commercial and legal standpoint. I understand the challenges that operators face from the inside, which will help Pronet to meet the needs of current and new operator partners.

CB: Which new and emerging markets do you think have the most potential and why?

AL: Everyone's eyes have been on Latin America of late, with Colombia and Buenos Aires already passed, plus Brazil and Peru on their way. The sheer size of the populations, plus the pressure on their respective governments to raise tax revenues, makes them hugely interesting.

Likewise, Mexico's existing regulatory framework, particularly with some of the more recent proposed tax reforms, presents many opportunities.

[READ THE FULL STORY](#)





MOBILE SLOTS WITH A VIDEO-GAME HEART



Fantasma Games CEO and co-founder Fredrik Johansson talks to CasinoBeats about how the developer is translating lessons from the video gaming sector into exciting new casino content.

First Published in CasinoBeats on July 15, 2019

Fantasma Games launched just two years ago. How has the company carved out a share of the market in that time?

FG: “We entered the fray two years ago with a mission to create slots that offer players an experience that goes way beyond gambling. To do this, we bring together the worlds of online casino and gaming to create slots that use innovative gamification to deliver unrivaled levels of engagement.

“Of course, we are not the only game developer to build gamification into slots, but we are the only one that is using video games as a blueprint. The result with Flower Fortunes? A game where players climb through levels to unlock incredible features and bonuses.”

So what can the online slots sector learn from the video gaming world?

“A lot. Video games deliver a hugely entertaining and immersive experience to players. This includes missions and tasks which players progress through. In doing so, they earn points and clear levels, unlocking features and rewards along the way.

“Traditional slots, in comparison, simply don’t offer this. Players bet and spin and that’s pretty much it. In the past, this has been enough to keep players engaged with a game, but with so many other entertainment options available, slots must become more interactive. I also think narratives and storylines will start to feature more in slot games.

“Players want to be taken on a journey when playing a game, and stories and characters – combined with missions, levels and rewards – are the most effective ways of doing this.”

How do you bring these two sectors together in the slots you design and develop?

“We are combining the thrill of playing slot games with the engagement methods used in popular video games. Flower Fortunes, our latest release, has four levels that players climb through in order to reach the bonus game – a deal or no deal format where they have to pick one of three flowers.

“That said, we still recognise that a big part of why people play online slots is for the big win potential and Flower Fortunes certainly delivers this via our innovative reel matrix that expands from 6x5 to 6x9 as the player’s Flower Spirits meter rises and falls.

“We have combined this with Big Time Gaming’s Megaways so the game offers 531,441 win lines and the possibility for the player to win 18,480-times their initial bet. This, combined with the gamification features we have built into the game, brings together the best of online slots and video games.”

Why is it so important to create a one-handed mobile experience?

“From day one we have focused on developing our games for mobile play, but specifically for portrait play. This is different to most game developers who focus instead on creating slots that play in landscape mode.

“We have taken a different approach because we believe that one-handed play is key to unlocking even greater growth on mobile and that actually the portrait screen real-estate opens up a lot of opportunities for creating never seen before features and functionality.

“For example, in Flower Fortunes we have used the screen space to develop our expanding reel matrix which goes from 6x5 to 6x9 as players progress through the game. In landscape mode, this simply wouldn’t be possible.

“Portrait play allows players to access slots wherever they are, whatever they are doing, which in turn increases the opportunity for play. This is a great for players seeking an entertainment fix but also for operators as the time players can spend on a game increases.”

Why did you take the decision to license Big Time Gaming’s Megaways mechanic?

“Flower Fortunes was not initially developed as a Megaways title but as we worked through the process, we realised it was actually a perfect fit for Big Time Gaming’s evolutionary mechanic. By combining Megaways with our own unique reel matrix, Flower Fortunes is a truly special slot.”

What can we expect from Fantasma throughout the rest of the year?

“We aim to launch around six to eight games a year, and have some amazing titles making their way down our production line at the moment. We also want to work on our brand and make operators and players more aware of Fantasma Games.

“To do this, we have plans to work more closely with online casino affiliates and streamers and have some incredible ideas for raising awareness around our slots while giving players even more value.

“It’s going to be a busy second half of the year, so watch this space.”

