



## APRIL 2019 PRESS HIGHLIGHTS



### AUTHENTIC GAMING

**Authentic Gaming enters the Belgian market following a partnership with Belgium land-based and online casino brand, Golden Palace Casino & Sports.**

Authentic Gaming, a software supplier focused on live roulette and based in Malta, has entered the Belgian market following a partnership with Belgium land-based and online casino brand, Golden Palace Casino & Sports. This agreement marks the provider's entry into its ninth regulated market and opens up its full selection of games.

[READ THE FULL STORY](#)

### SKILL ON NET

**Players at popular online casino brands such as PlayOJO and QueenVegas now have access to provider's exciting slots and jackpot games.**

SkillOnNet continues to establish itself as the world's leading online casino platform provider following its latest game developer integration, EGT Interactive. The partnership takes the total number of slots, jackpot live dealer games packed into the SkillOnNet portfolio to more than 2,500 making the provider a clear market leader.

[READ THE FULL STORY](#)

### QUANTA LOTTERY

**The highs and lows of being a game changer.**

A number of companies can usually be found laying claim to the title "game changer" but Quanta has undoubtedly done that for online lottery operators by becoming the first licensed blockchain lottery in the world.

Not only that, we recently held our first Quanta Prize Draw on the Isle of Man where ticket sales met our ambitions and continue to grow at a steady rate.

[READ THE FULL STORY](#)

### DIGITAL ISLE OF MAN

**Are things really spicing up in India?**

In recent months, the vast majority of the global online gambling industry has been entirely focussed on the U.S. market following the repeal of PASPA in May last year.

The legalisation of sports betting across America is undoubtedly one of the most exciting developments in gambling history, but other markets are moving towards regulation and generating great interest.

[READ THE FULL STORY](#)



## IT'S TIME TO BE HEARD!

The brand new, fully branded, audio quote service from GameOn

### SMP eGAMING

**SMP eGaming plays key role in licensing process.**

SMP eGaming has been instrumental in obtaining a Software Suppliers Licence on behalf of a client, which has become one of the Isle of Man's first software licensees.

The licence was granted by the Isle of Man Gambling Supervision Commission (GSC) and sees an amendment to the Online Gambling Regulation Act to assist with the licensing of gambling software suppliers. This move and the creation of a central register of approved software will allow products and services to be listed publicly and for registered games to be offered to players more efficiently.

[READ THE FULL STORY](#)

### STAKELOGIC

**Stakelogic launches the four-game Quattro feature.**

Slots developer Stakelogic has launched a new game feature, Quattro, which allows players to play four games simultaneously and increase the maximum wager fourfold. Slots developer Stakelogic has launched a new game feature, Quattro, which allows players to play four games simultaneously and increase the maximum wager fourfold.

Quattro allows players to play one, two, three or four games simultaneously, potentially increasing the maximum stake of the game fourfold and boosting betting activity for the player and the casino.

[READ THE FULL STORY](#)

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### SMP eGAMING

#### Keeping up with the compliance juggernaut.

James Lees, regulatory compliance officer at SMP eGaming, assesses the challenges for online operators as compliance demands rise across the egaming industry.

As the gaming industry continues to grow, so too do the increased regulatory obligations for operators to ensure they are compliant. In particular, there is intensifying responsibility regarding ring fencing within the industry, which is causing growing concern for operators in or looking to enter regulated markets.

[READ THE FULL STORY](#)

### SMP eGAMING / BETCONSTRUCT

#### BetConstruct granted B2B Software Supplier Licence.

Guided by the SMP eGaming licensing team, BetConstruct has become one of the first software developers to be granted a new Software Suppliers Licence from the Isle of Man Gambling Supervision Commission (GSC).

Upon securing the Software Suppliers licence, BetConstruct will further have its gaming and betting solutions added to the Isle of Man GSC game register. As a result, their products will require no more additional testing and this capability and speed will facilitate greater cooperation with operators on a global scale.

This change will see the company expand by broadening its jurisdictional reach, working alongside leading payment platform FastShift to provide software and gaming solutions faster and better to various markets.

[READ THE FULL STORY](#)

### PLAYSON / LEO VEGAS

#### LeoVegas deal an "astounding achievement" for Playson.

Malta-based casino software developer Playson has unveiled a content based agreement alongside LeoVegas, under the terms of which it's to provide a series of titles and promotional tools to the firm.

Customers at the online betting and gaming operator are to benefit from a number of games, such as Playson's flagship collection Timeless Fruit Slots, including Sevens & Fruits, 40 Joker Staxx and Super Burning Wins, be made available.

Furthermore, the provider's games also come packed with a range of promotional tools including tournaments, jackpots, unique feature triggers and free spins.

The LeoVegas integration was undertaken via the Relax Gaming platform, with the first Playson games made available to players from last week; its games have also been certified for launch in markets such as the UK, Malta, Spain, Italy and Sweden.

[READ THE FULL STORY](#)

### BLUERIBBON / MR GREEN

#### Mr Green launches personalized jackpots in Sweden.

William Hill-owned gaming brand Mr Green has launched a new personalized jackpot for its Club Royale VIP members in Sweden. Developed in collaboration with Malta-based BlueRibbon Software, Personal Jackpot offers individual jackpots to VIP players in Sweden, with each player guaranteed a win.

Mr Green head of gaming Jacqui Gatt said that the fully bespoke jackpot adds an additional layer of excitement and anticipation during gameplay.

"We look forward to continue development of this exciting new product together with the team at BlueRibbon by expanding our offering across all player segments and introducing more innovative functionalities over the coming months."

[READ THE FULL STORY](#)

### STHL GAMING / FIRST LOOK GAMES

#### First Look adds STHLMGAMING to roster of studios.

Slot developer STHL GAMING has signed up to First Look Games, gaining direct access to online casino affiliates to share assets and data about the supplier's games and forthcoming launches.

STHLMGAMING, part of Relax Gaming's Silver Bullet partner program, joins First Look alongside studios including 1X2 Network and Quickspin.

[READ THE FULL STORY](#)

### BIG TIME GAMING / ISOFTBET

#### iSoftBet get Big Time Gaming's MegaWays™.

iSoftBet are the latest online casino and mobile games supplier to benefit from using Big Time Gaming's patented and trademarked MegaWays™ mechanic. With an agreement reached between both companies, which will allow iSoftBet to use MegaWays™ in their original and branded titles. Thus enabling iSoftBet to provide their players with the same experience offered through Big Time Gaming's proprietary slots.

MegaWays™ is a random reel modifier system that sees any given spin produce a different number of symbols across the reels, allowing players to experience a totally different game with every spin. The mechanic debuted in BTG's Dragon Born four years ago.

[READ THE FULL STORY](#)



### 1X2 NETWORK

#### 1X2 Network Signs Partnership Deal with Join Games in Colombia.

1X2 Network, the UK based supplier of virtual football, general fixed odds gambling games and casino games to international gaming sites, has signed partnership deal with Join Games, to strengthen its position in the Colombian market.

As per the agreement, Join Games will now be able to offer its partners blockbuster games from 1X2 Network's 1X2gaming and Iron Dog Studio subsidiaries including Rainbow Wilds, Viking Wilds, Faerie Nights and Roulette Diamond.

1X2 Network has quickly established itself as a top tier game developer by combining stunning graphics with smart math and complex mechanics. Join Games will use this content to provide its partners with even more value.

[READ THE FULL STORY](#)



## APRIL 2019 EDITORIAL HIGHLIGHTS



### DIGITAL ISLE OF MAN / LYLE WRAXALL

Wraxall discusses his agency's ambitions to reignite industry interest in blockchain.

Blockchain undoubtedly has the potential to allow online gambling operators and suppliers to take their platforms, products and services to new heights. The levels of transparency, trust and scale and the scope of the technology are simply unrivalled.

To date, however, we have only seen a handful of companies fully embrace blockchain and use it to drive their businesses forward. This means so many are missing out on the tremendous upsides it brings. (GI Friday- Page 7)

[READ THE FULL STORY](#)

### BIG TIME GAMING

Big Time Gaming to launch Opal Fruits.

The highly-anticipated next slot from Big Time Gaming will be Opal Fruits, which also sees the developer introduce an exciting new mechanic.

The next release from ground-breaking slots developer Big Time Gaming will be Opal Fruits, channelling a distinct 1980s' retro feel and unveiling Triple Reaction, a devastatingly simple but effective new mechanic.

[READ THE FULL STORY](#)



## FIRSTLOOKGAMES



**Bob's cave holds the treasure you seek**

Welcome to the worlds of Caveman Bob, a blend of bygone times where cavemen and mammoths roamed the Earth. Join our friendly caveman on his adventures, which start in his cave before venturing on to a blissful oasis and sees him trekking the ice-capped mountains.

This new slot by Relax Gaming packs in a ton of excitement along with an inviting and novel theme. Unlock 3 different environments as you travel from world-to-world for greater entertainment value.

Caveman Bob is a 5x3 video slot with three different world that offer a varied volatility and features. Trigger Bob's Wheel of Fortune, Hand of Bob or Mammoth Re-Spins and win up to 500 times your bet.

**Get ready, the journey is about to begin!**

Bob is a nomad who refuses to settle anywhere for too long. Instead, he will travel between three locations with each having their own unique characteristics, volatility and Random Wild Feature. The higher the altitude, the better the prizes! To be able to change the environment according to your preferences, you need to unlock all 3 locations by gaining access to each.

Once all locations have been visited in the game, Bob will no longer keep rotating between the three and it becomes the players' choice to pick one out of the three and switch or remain there.

**Environments**

For Bob to change location he will need to find a map from catching either the Hog in the cave, a Fish in the Oasis or the Pterodactyl Egg in the mountain. Once the map is located, a world is picked randomly by the game and the transition will happen once the game round has ended.

**Available on all devices**

DOWNLOAD THE 'CAVEMAN BOB' MARKETING ASSETS OR FIND OUT MORE AT [www.FIRSTLOOKGAMES.com](http://www.FIRSTLOOKGAMES.com)

### FIRST LOOK GAMES / TOM GALANIS

Cutting through the noise of game launches: Affiliate focus.

iGamingBusiness.com has partnered with innovative marketing platform First Look Games as it looks to provide greater exposure for games developers in an intensely competitive market.

Tom Galanis, co-founder of First Look Games, introduces the new cooperation with an exploration of the role of the affiliate in game release cycles.

[READ THE FULL STORY](#)

### GREEN JADE GAMES / BEN McDONAGH

Who's Who - Benedict McDonagh

This month we get under the skin of Green Jade Games Managing Director, Benedict McDonagh to find out how he first became involved with the gaming industry, what attracted him to this sector, everything about his current role with Green Jade and his smartest moves. We even discover the identity of his favourite chocolate bar! (Page 68/69)

[READ THE FULL STORY](#)





# FOCUS ON

®

# AWARDS

THE MONTHLY NEWS ROUND-UP FROM GAME ON®



## AWARDS SPOTLIGHT



### AND THE NOMINATIONS ARE...

This month the Women in Gaming and Diversity Awards and EGR B2B Awards unveiled the companies and individuals that have been shortlisted for their most prestigious awards. The GameOn team would like to congratulate all its clients that have been recognised as being amongst the best in their sectors.

We know how much thought and hard work goes into every award entry. It is a time consuming, thought provoking exercise, yet it also provides clients an opportunity to list their many accomplishments over the last year. New partnerships, senior hires, integration deals, game launches and stories of growth are all outlined to meet the criteria required by the judging panel.

For some in the industry, awards are incredibly meaningful and considered a huge achievement and a fantastic endorsement from industry peers. For others, simply being shortlisted is considered a great PR exercise and an opportunity to provide additional content for LinkedIn.

Whatever the motivation, we know how hard our clients work to be the best at what they do and we would like to wish everyone all the best on awards night.



**Julia Salagaeva**  
Star of the Future Suppliers Nominee  
Women in Gaming Diversity Awards



### WOMEN IN GAMING DIVERSITY AWARDS - JULIA SALAGAeva (CONNECTIVE GAMES)

We would like to extend our congratulations to Julia Salagaeva, Head of Business Development & Corporate Communications at Connective Games for being shortlisted for Star of the Future Suppliers category at The Women in Gaming Diversity Awards.

The Diversity in Gaming Awards will take place on 16 May 2019 in the Savoy Hotel in London and will be an evening to honour excellence in promoting diversity and inclusion within the gaming industry.

[READ MORE ABOUT THE AWARDS](#)



**EGR**  
**B2B**  
**AWARDS 2018**  
*Shortlisted*

### EGR B2B AWARDS 2019 - Congratulations to our Shortlisted Clients

#### Acquisition and Retention Partner

First Look Games

#### Affiliate Software Supplier

First Look Games

#### Innovation in Slot Provision

Big Time Gaming  
Green Jade Games

#### Mobile Gaming Software Supplier

Connective Games

#### Poker Software Supplier

Connective Games

#### Slot Supplier

Iron Dog Studio

#### Software Rising Star

First Look Games

#### Virtual Sports Supplier

1X2 Network

#### White Label Partner

SkillOnNet

[SEE ALL THE SHORTLISTED COMPANIES](#)